



sonova
HEAR THE WORLD

Hannover | 14 October 2026

**EUHA 2026 –
Innovation that
drives adoption**

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Life is On – All day long!

Stay connected.

Every moment matters.

- Stay active and enjoy social activities
- Be aware, feel safe
- Enjoy sound



Hearing happens all day long – Optimal settings all day long



Speech in quiet



Loud restaurant



Outdoors



Music



Home

Performance keeps growing

Hearing aid design – manage trade offs between performance & usability!

Problems created:

- Own voice
- Feedback
- Wind noise
- Impulse sounds

Stigma, Design & Usability:

- Wearing comfort
- Handling
- Reliability
- Size



Social connectedness & participation

- Effort, fatigue, social network size and diversity,
- social setting, enjoyment

Environmental awareness

- Localization, spatial hearing,
- scene identification, nature sounds,
- warning sounds

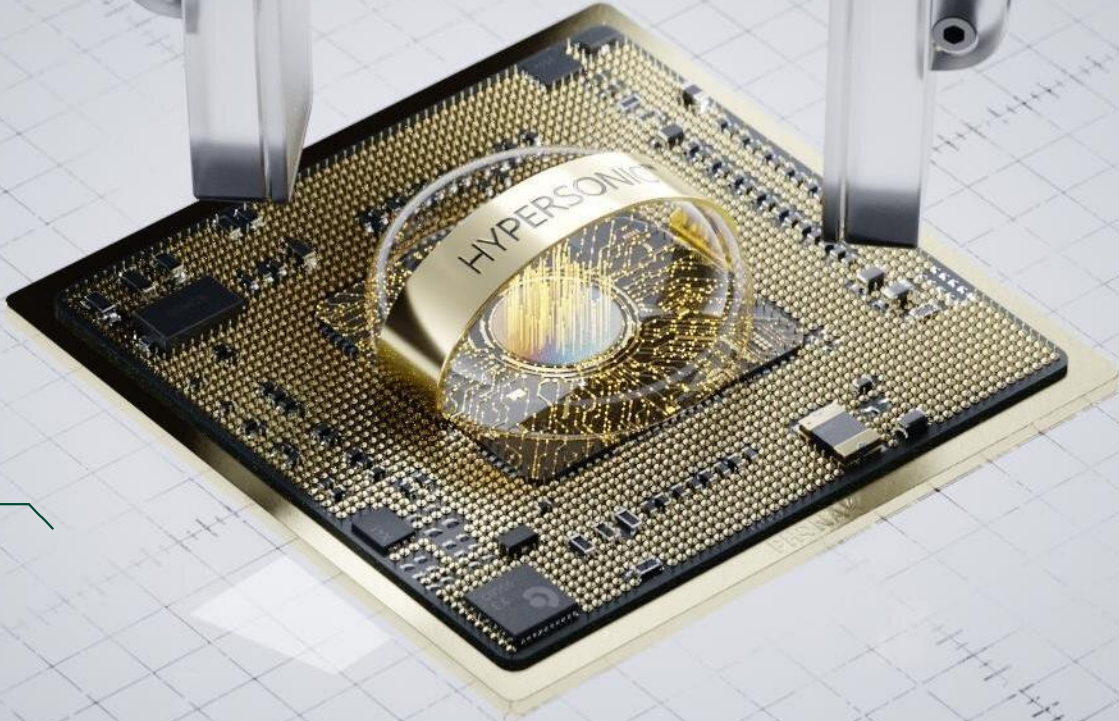
Audibility & Speech Enhancement

- Sound quality, naturalness, quiet,
- noisy situations, music

PHONAK

EON

Introducing Phonak
EON.



25%
more efficient
hardware

37%
total efficiency
improvement

16%
higher efficiency
in the DNN



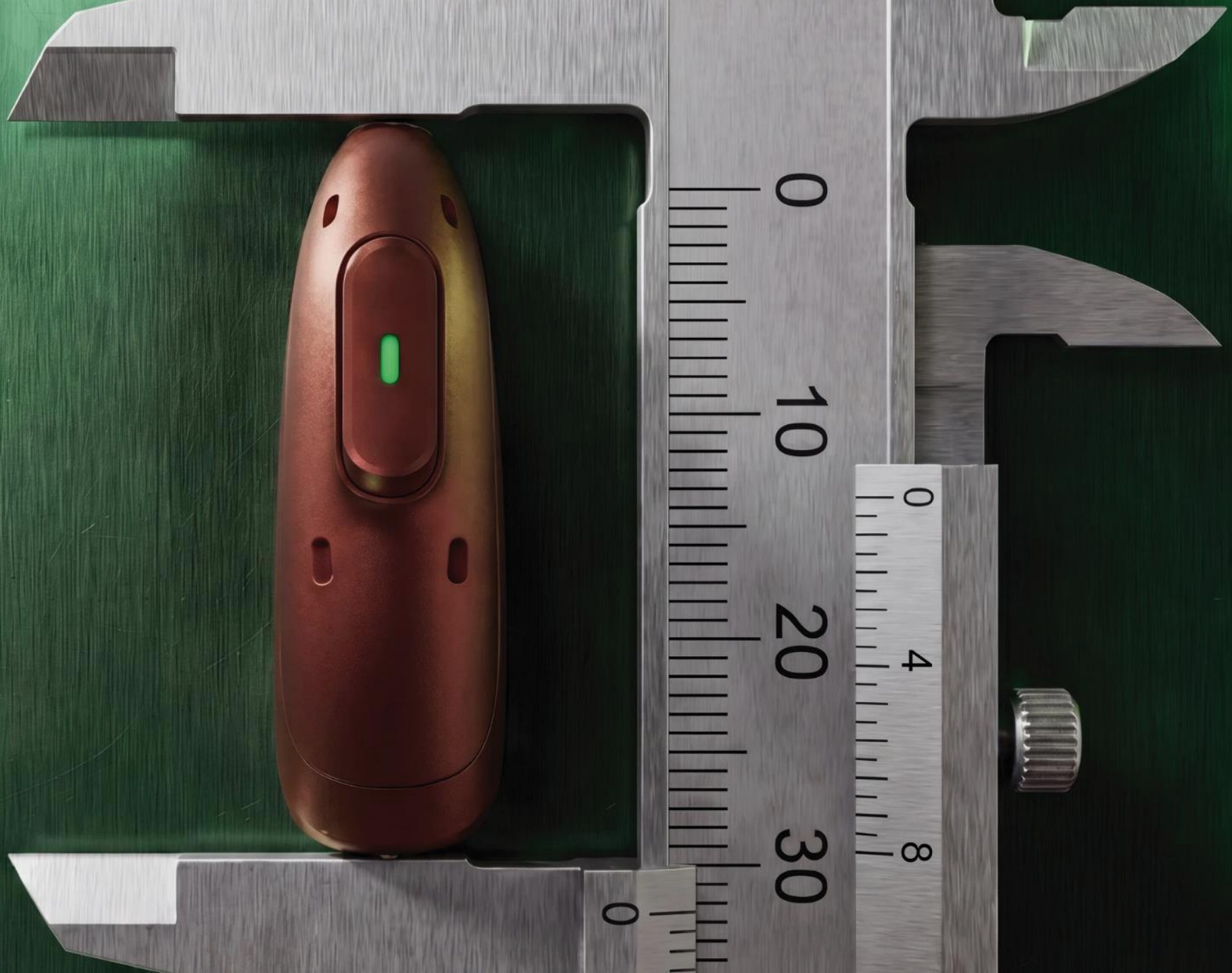
Clarity

Connectivity

Design

25%
smaller

20%
lighter





Up to **38**
hours

8 hours
streaming + 3
hours in very
loud noise

Up to **22**
hours

Designed to
Remove Limits.





New

Spheric Speech
Clarity 3.0

New

AutoSense
OS AI 8.0

New

WindBlock
2.0

New

APD
4.0

Speech Stands Out, Noise Fades Away.

New

Spheric Speech
Clarity 3.0



50% better speech
understanding
performance*¹

37% reduction
in listening effort*¹

Up to 2x more
likely to understand speech
from any direction**²

*relative change in performance compared to StereoZoom 2.0, subjects with moderate-severe hearing loss

**with hearing aids using SSC compared to hearing aids using the same settings without SSC

Exit criteria for
Spheric Speech
in loud noise

Improved
performance in
noisy environments

More natural
listening
experience

Longer
activation of
SSPiLN/SPiLN

More time
benefitting from our
unique features

New

AutoSense
OS AI 8.0



WindBlock 2.0 Evidence

97%
speech clarity

95%
comfort

95%
less effort

90%
naturalness

96%
overall

Up to **30dB**
SNR benefit

Improves
transparency

Up to **50dB** wind
noise reduction



WindBlock 2.0 versus previous generation, subjects with mild to moderately-severe hearing loss
Vaisberg, et al. (2026). Hearing confidently in wind: WindBlock 2.0 delivers comfort, natural sound quality and clearer speech. Phonak Field Study News, retrieved from <https://www.Phonak.com/evidence>.
Lindeman, A. & Brunner, J. (2026). Enhancing outdoor communication: WindBlock 2.0 reduces wind noise by up to 50 dB. Phonak Insight, retrieved from www.phonak.com/evidence

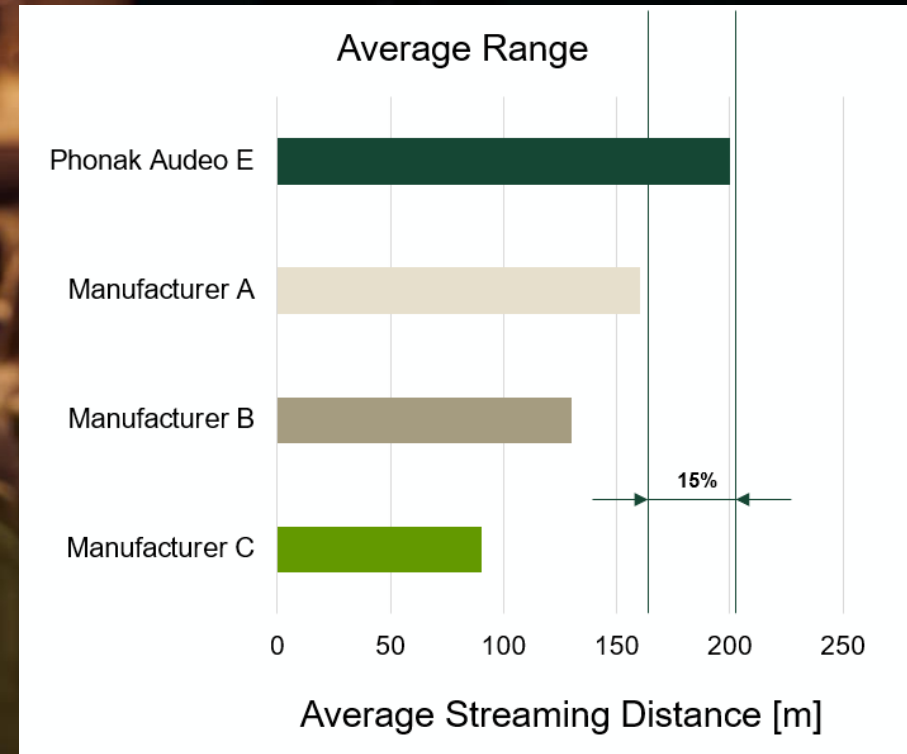
New APD 4.0

Higher
fidelity

Real-time
compression

Improving
SNR

Auracast™ Broadcast Audio



Introducing Roger On Sphere™

Providing greater speech clarity at a distance in noisy, multi-speaker conversations



Noise



Distance



Group Conversations

Introducing Roger On Sphere™

Providing greater speech clarity at a distance in noisy, multi-speaker conversations

Noise level

Very loud

Loud

Quiet

Hearing aids
Spheric Speech Clarity

Hearing aids
Directional microphones &
Noise reduction algorithms

Critical distance

roger

Near field

Far field

Distance



PHONAK

RogerSense OS™

- Always-on Sphere technology
- Natural voice processing
- Multibeam technology
- Adaptive behavior

New

Roger wireless protocol

- Proprietary 2.4GHz
- Universally compatible receivers
- Low-latency



Design

- Hardware redesign
- myRogerMic updates

New

Automatic microphone modes

- Headset mode
- MultiTalker Network
- Presenter mode
- Table mode
- Pointing mode
- Multimedia mode

Updated

What Does This Mean For The User?

Roger On Sphere can provide equivalent comfort and intelligibility in situations **twice as noisy** as Roger On 3*

Compatible with ~90% of the Phonak portfolio & the new Integro sound processor

Expands consumer access to Spheric Speech Clarity across Sonova's installed user base

Audéo EON with Roger On Sphere is predicted to provide substantially better far-field speech in noise intelligibility compared to the hearing aid alone¹

* Based on a 3dB SNR benefit in typical operating range

¹ Roh M, Gigandet X, & Sans M. (2026). Expand your world, with Roger On Sphere. Phonak Insight.

Introducing the Phonak EON Portfolio

PHONAK



Mild to Profound HL

Audéo E-Sphere



Mild to Profound HL

Audéo E-R



Aidable & unaidable UHL

CROS E-R



Mild to Profound HL

Virto IR



Roger Sphere



Charger RIC E



ChargerGo RIC I E



Easy Guard



Target 12.0



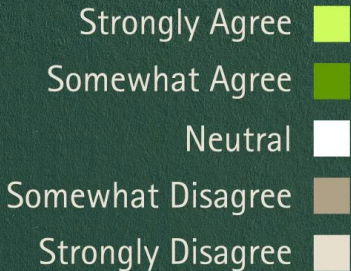
myPhonak 7.5.0



myPhonak Junior 2.1

EON Real-World Benefits

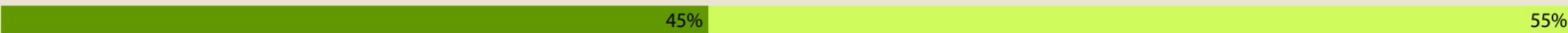
The hearing device...



Enables me to be responsive even from a short distance away (e.g., from the other side of a room).



Enables me to identify the direction from which a sound is coming from.



Enables me to understand the waiter or other people clearly in noisy environments.

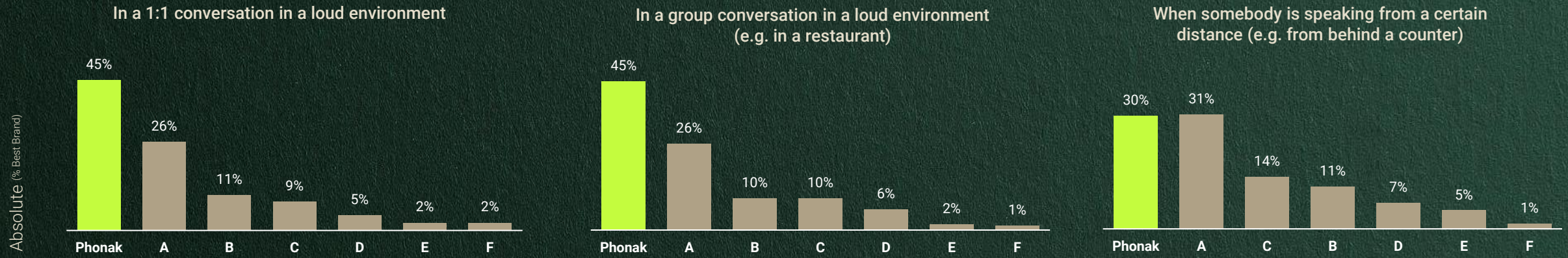


Helps me recognize the direction of multiple sounds when they occur simultaneously.



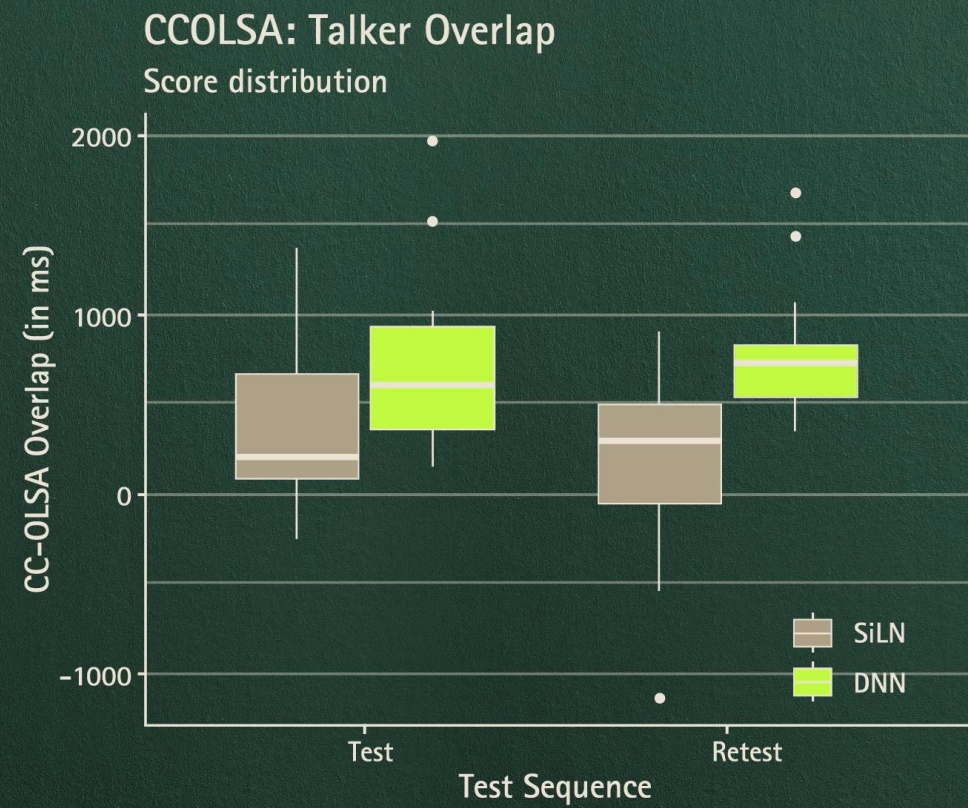
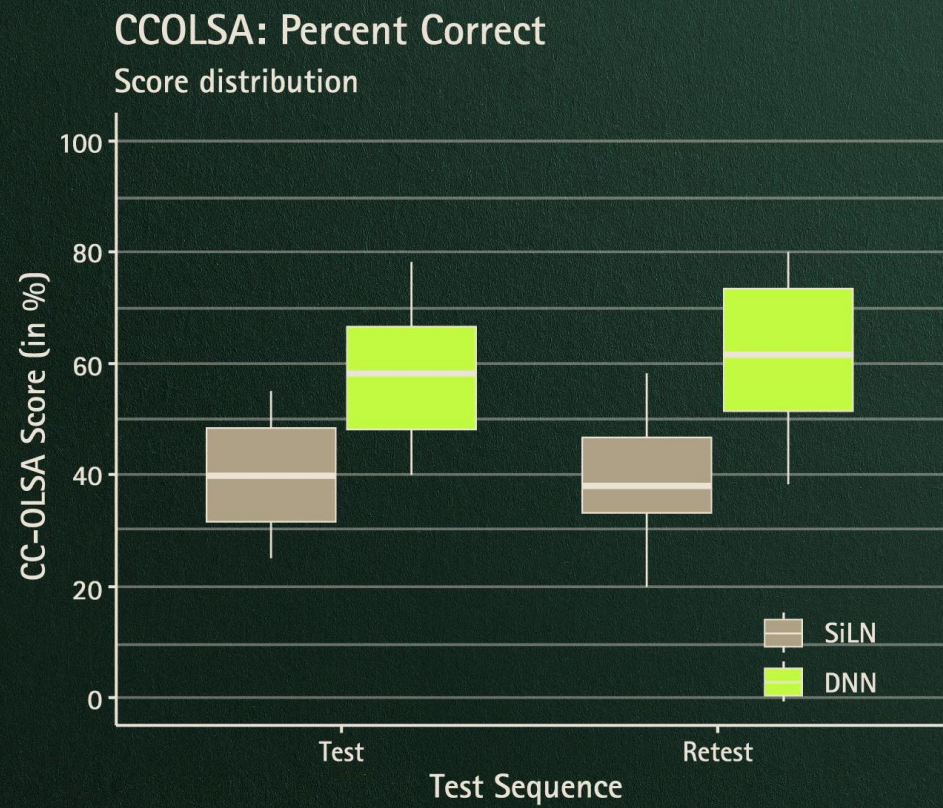
HCP survey - benchmarking – Speech understanding

Phonak excels vs. competitors in conversations the most challenging environments

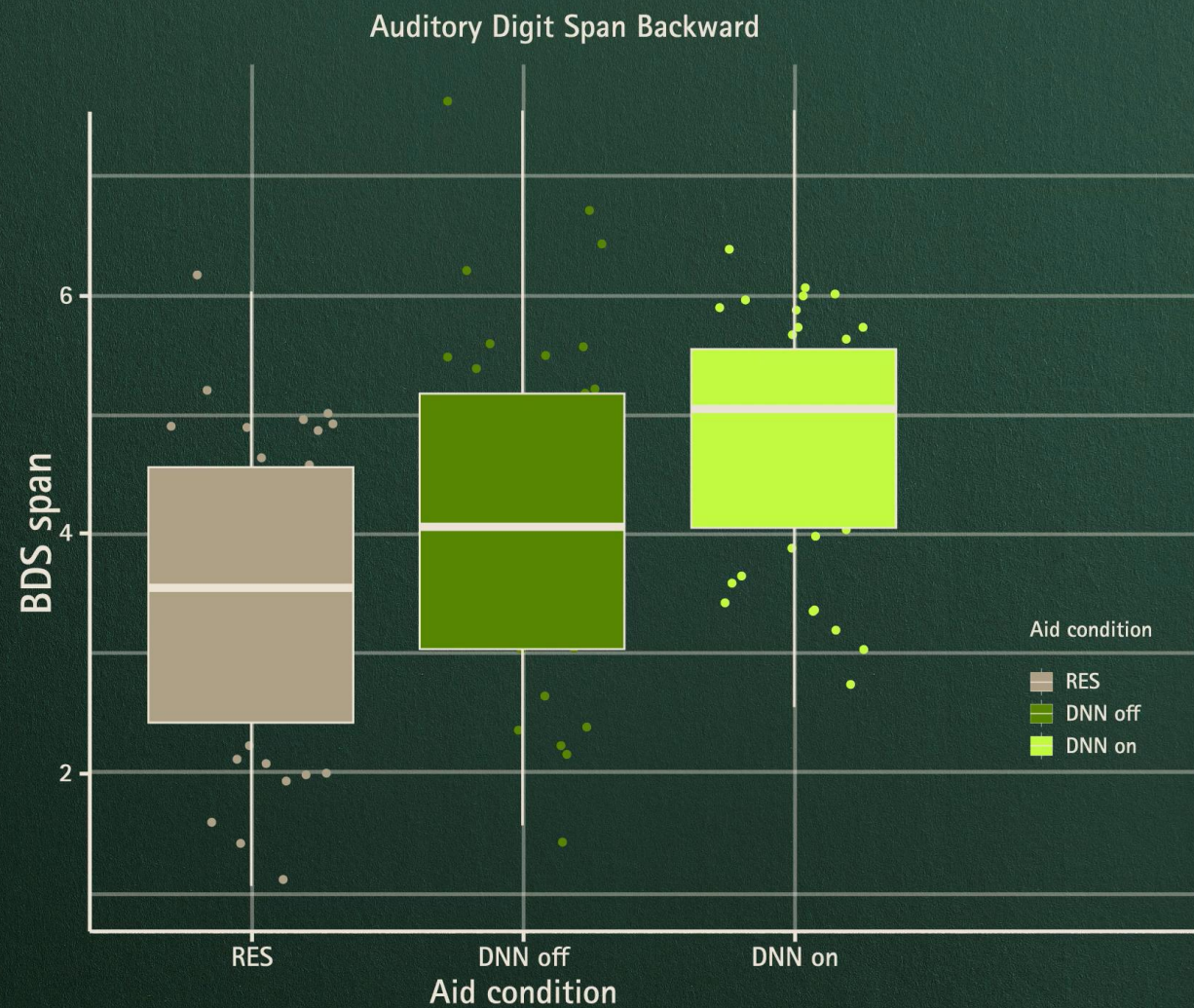


Source: Market research study, double-blinded, in early 2026 for the US (n=303) on behalf of Sonova from a third party

Conversation in dynamic situations

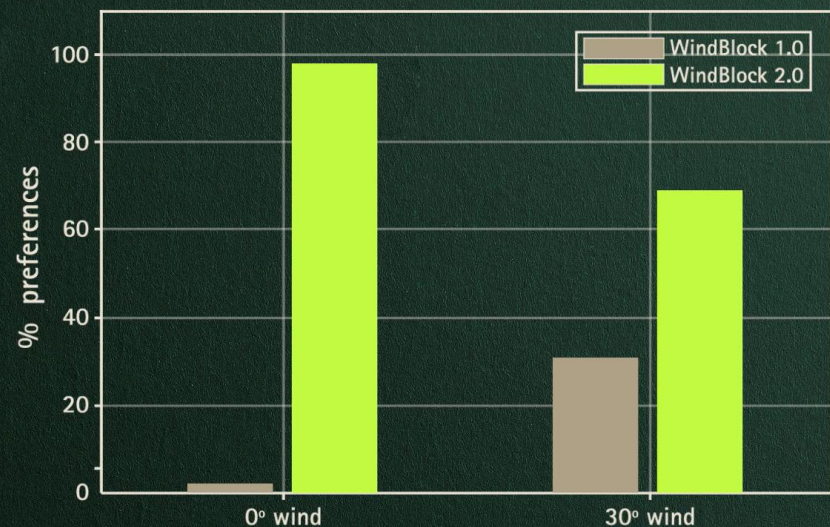


Memory and recall – Best with Spheric Speech Clarity

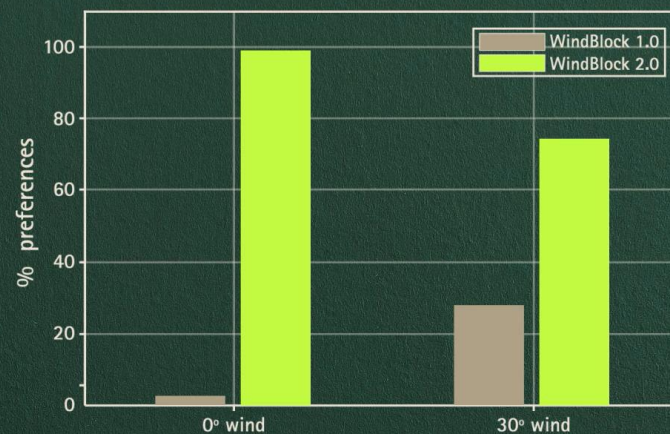


WindBlock 2.0 Significantly Preferred

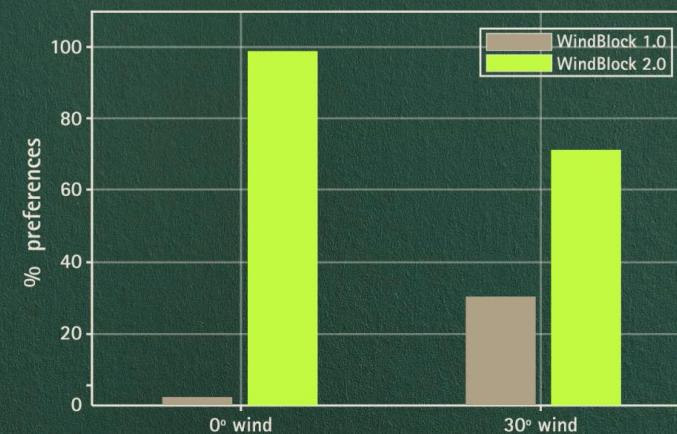
Overall preference



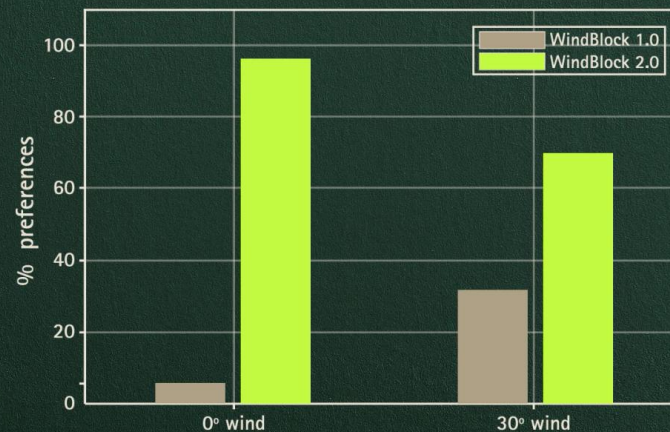
Listening effort



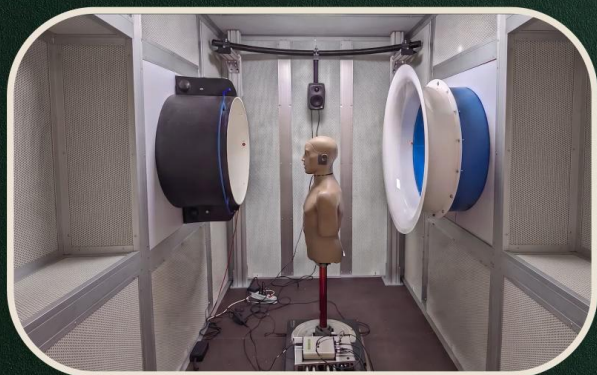
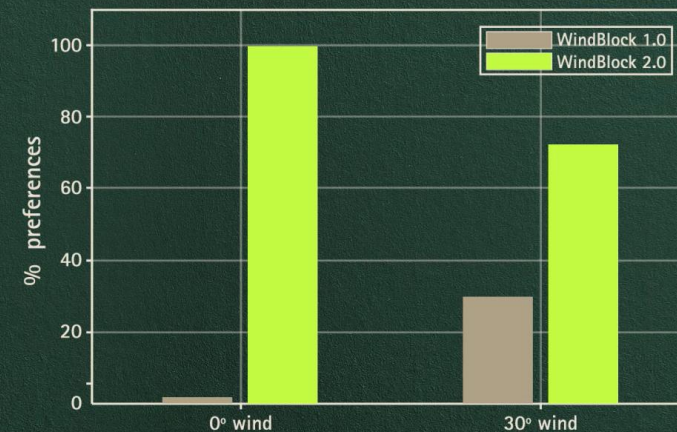
Listening comfort



Naturalness



Speech clarity



EON Sphere – Evidence

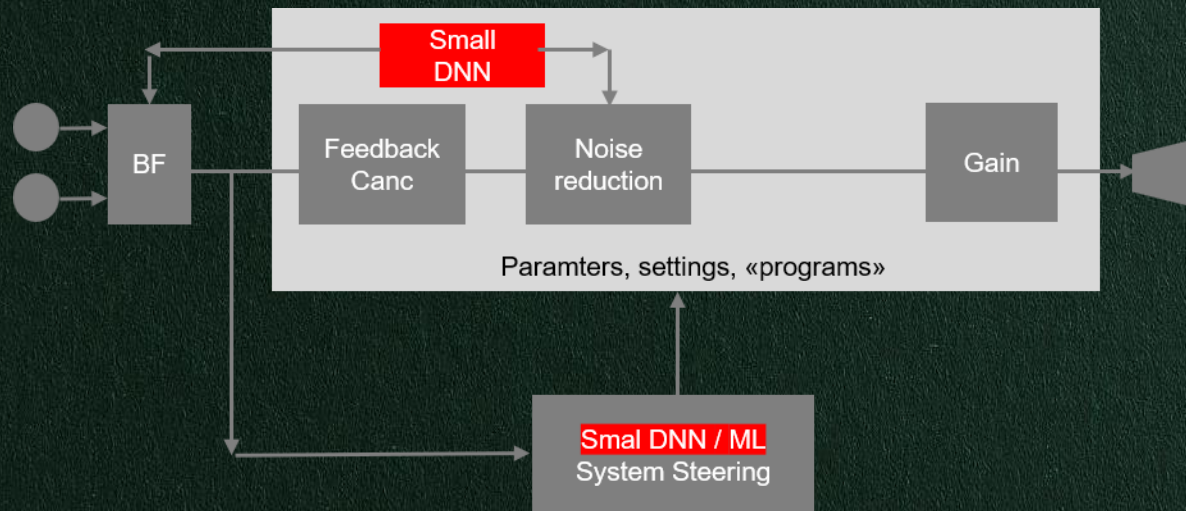
Evidence showing benefits on all dimensions of healthy living – Hearing Health Pyramid

Stropahl & Seitz-Paquette, 2026, Holistic Hearing Care: New Technologies and Their Whole Person Benefits | The Hearing Review

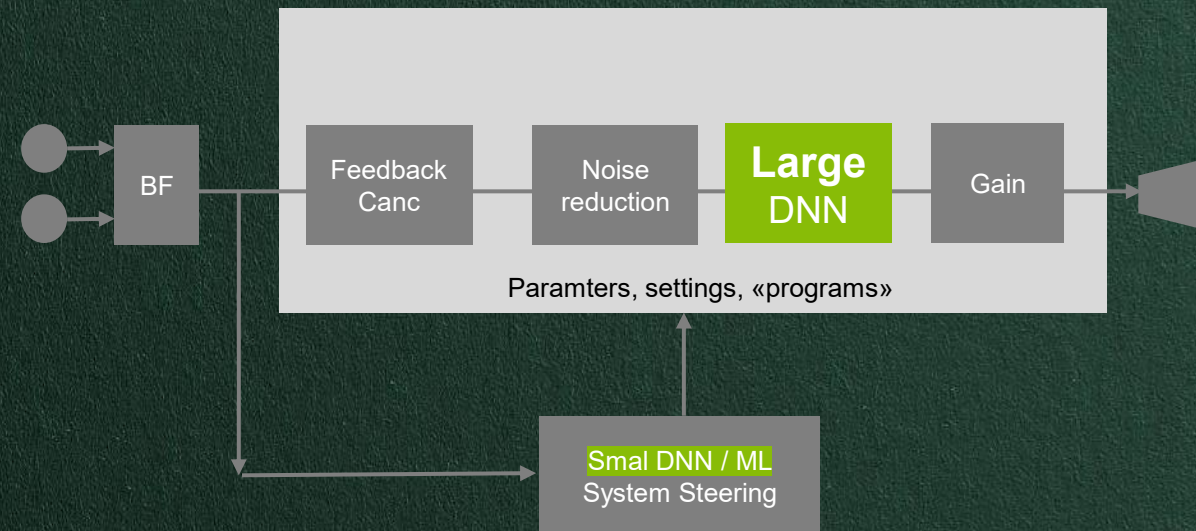
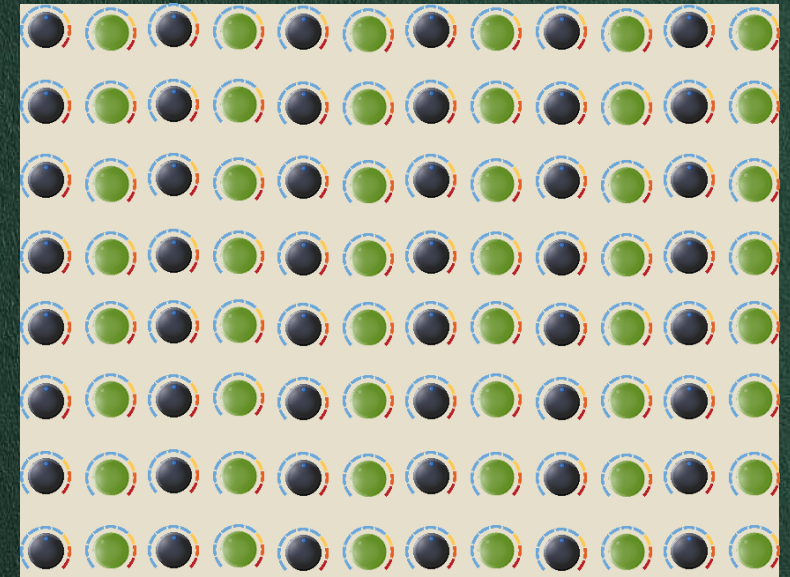


DNN in hearing aids

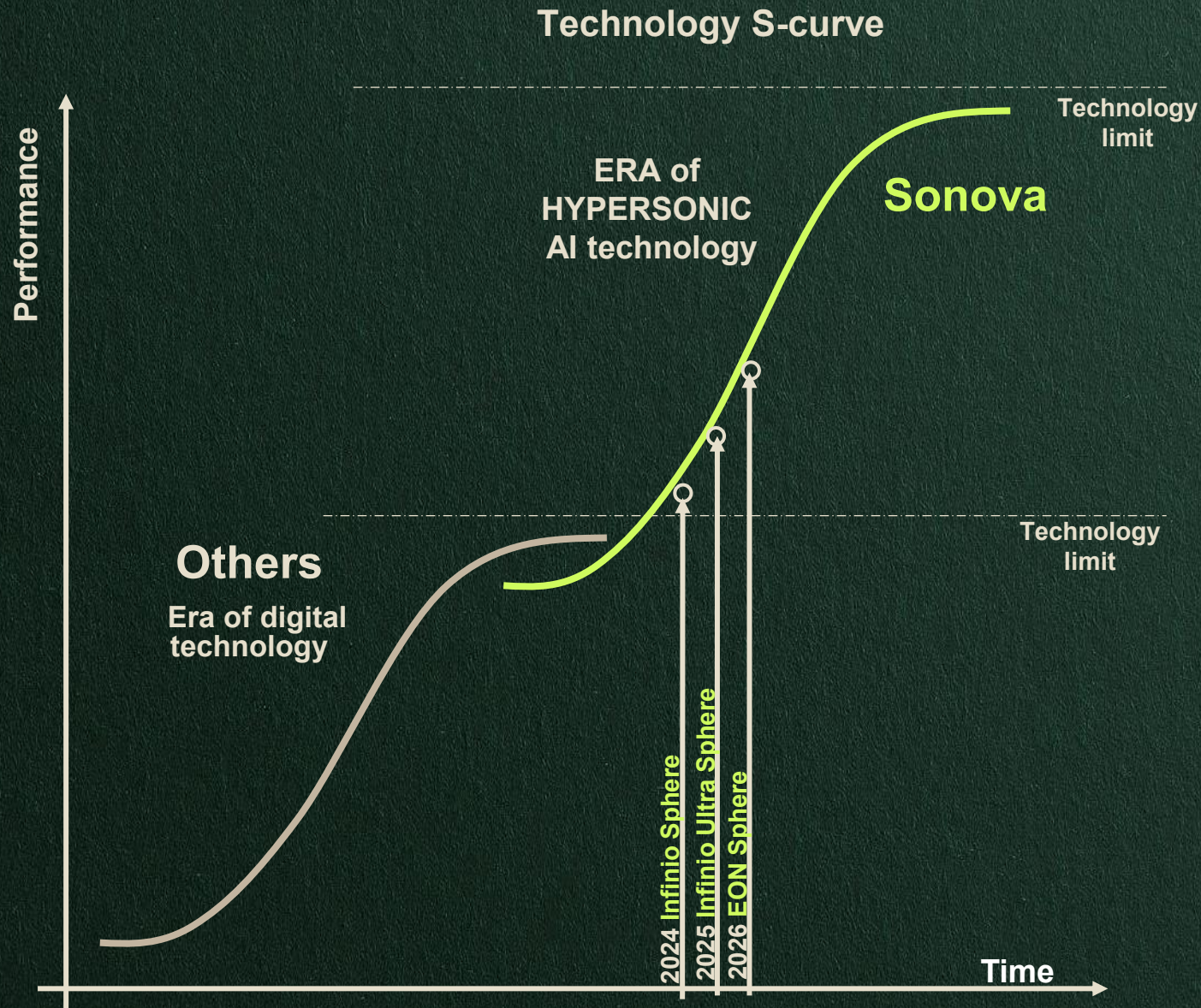
Others



Sonova



Performance keeps growing with 3rd gen real-time AI



Where the headroom is invested

Further speech enhancement

Natural and authentic sound

Proliferation of Sphere

Performance keeps growing

Hearing aid design – manage trade offs between performance & usability!

Problems created:

- Own voice
- Feedback
- Wind noise
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Stigma, Design & Usability:

- Wearing comfort
- Handling
- Reliability
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Social connectedness & participation

Effort, fatigue, social network size and diversity,
social setting, enjoyment

Environmental awareness

Localization, spatial hearing,
scene identification, nature sounds,
warning sounds

Audibility & Speech Enhancement

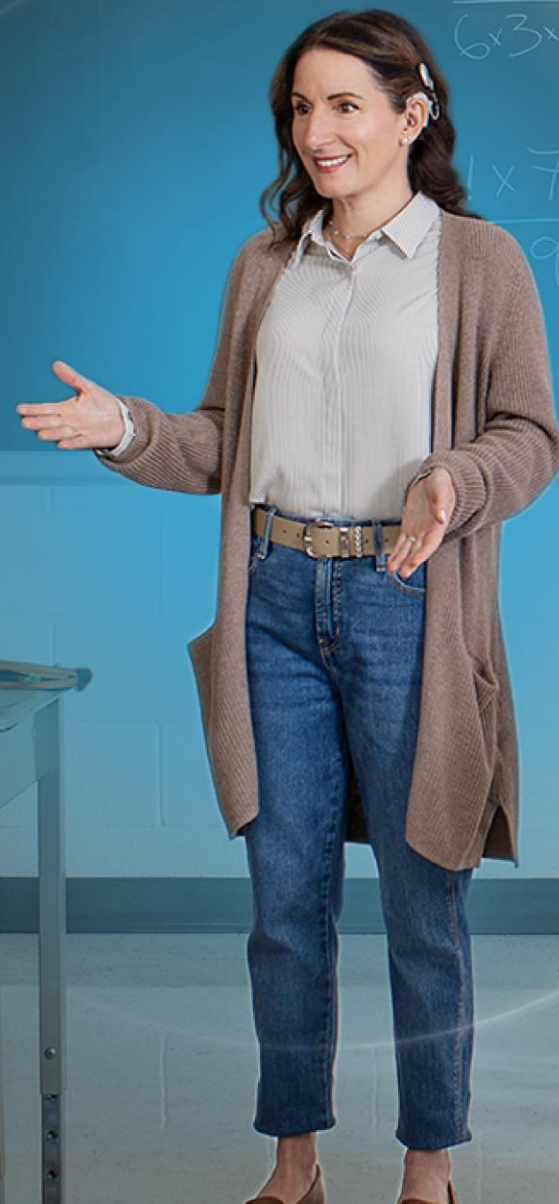
Sound quality, naturalness, quiet,
noisy situations, music

Integro CI and Roger On Sphere

Synergies across the ecosystem

Peter Bawin
Senior Vice President, Global Marketing and Product Portfolio

A Sonova brand



Hearing a sound is not
the same as **knowing**
where it came from.





Integro CI

More Confidence, More Conversations, More Connections



First and only cochlear implant system that provides localization



Uses **smart AI**, powered by Phonak, to adapt to every environment

30×

Offers **30× more** sound personalization options than any other system



Provides recipients with **industry-best connectivity**





SoundFinder

Benefits



Improves personal safety



Delivers satisfying and comfortable music enjoyment



Increases confidence



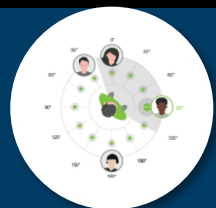
Phonak's Renowned SmartSpeech Technology, now for CIs



Prioritizes speech understanding with
SmartSpeech Technology features:



StereoZoom 2.0



SpeechSensor



Speech Enhancer



Roger On Sphere – Access to AI/DNN

Unique AB + Roger benefits



Integrated receiver



Stereo sound



Extended range



Dual adaptive gain

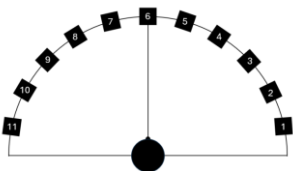




Powered by **PHONAK**

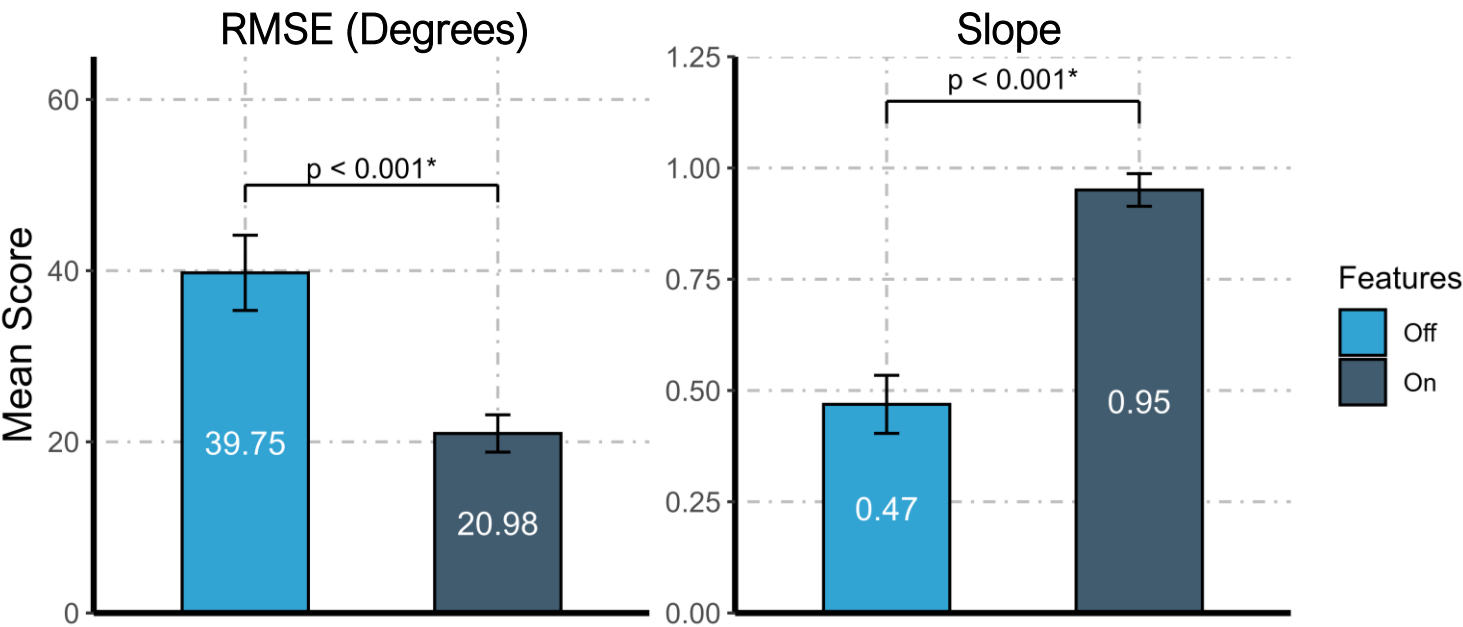
Environmental Awareness, feeling safe

Multi-Center Clinical Trial: Localization



Horizontal Plane Localization

Ability to localize sound sources significantly improved with Sound Finder feature
⇔ facilitates environmental awareness and localization



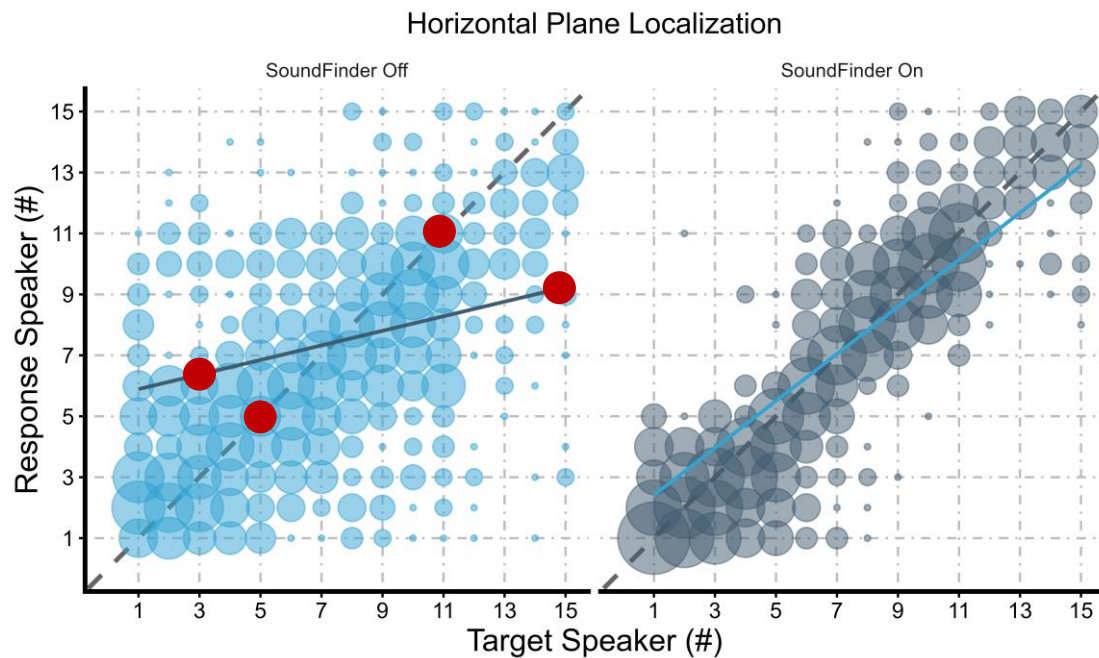
*Statistically significant in these superiority tests indicate evidence that the L90 is superior to the M90 processor in horizontal plane localization. Error bars represent ± 1 SE. Feature 'On' indicates SyncAGC + IABF.

Environmental Awareness, feeling safe

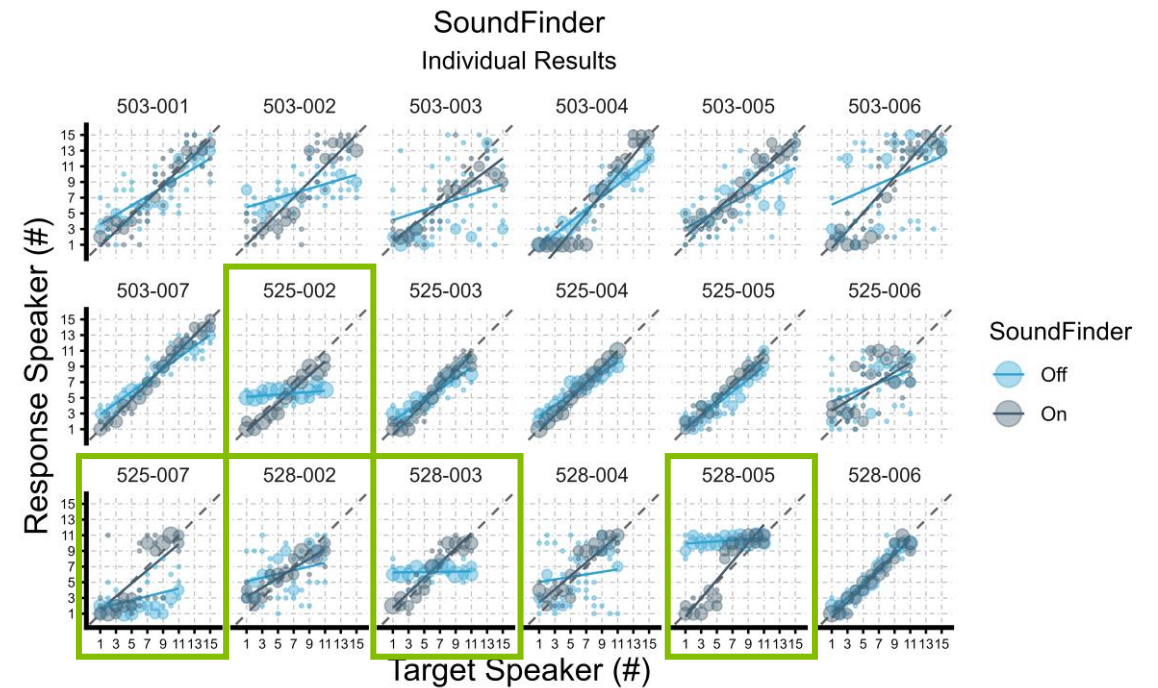
Multi-Center Clinical Trial: Localization – individual results

Ability to localize sound sources significantly improved with Sound Finder feature

⇔ note large interindividual differences: some CI users are basically not able to localize sound at all

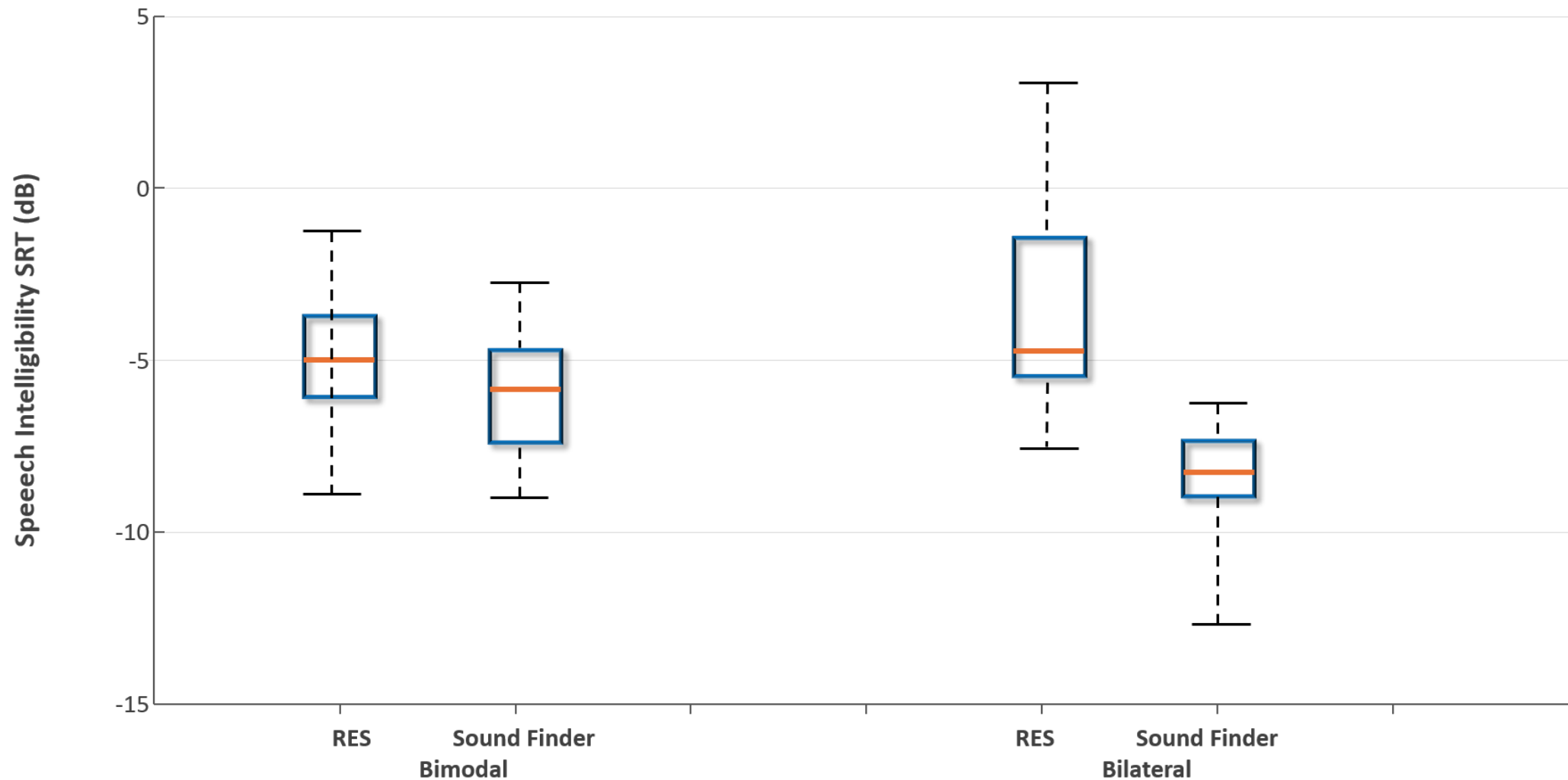


*Following confirmation of non-inferiority, superiority testing showed that the Naïda CI L90 yielded significantly better horizontal plane localization compared to the Naïda CI M90 sound processor. SoundFinder
 'On' indicates SyncAGC + IABF.



Speech Intelligibility in Noise

Sound Finder significantly improves speech intelligibility in noise (S0N90)



Innovation that drives adoption

AI leadership advances generation by generation

- || Each generation compounds silicon, algorithms and audiology
- || EON combines 3rd generation real-time AI with significantly greater efficiency
- || More headroom to keep advancing performance

Innovation starts with meaningful user needs

- || Better speech understanding in complex listening situations
- || Conversation over distance and in noise
- || Environmental awareness through localization
- || Meaningful benefit comes before technology



The ecosystem creates additional value

- || Common capabilities increasingly span Phonak, Roger and Advanced Bionics
- || Innovation reaches more users, including cochlear implant recipients
- || A differentiated, connected end-to-end proposition