

Media Release.

New EON hearing aid portfolio strengthens Phonak's leadership in speech understanding, scene intelligence and Made-For-All connectivity

Stäfa, Switzerland – August 24, 2026 – Phonak today launched EON, its next-generation hearing aid platform. Powered by the newly developed HYPERSONIC™ chip, EON combines Spheric Speech Clarity 3.0, AutoSense OS™ AI 8.0 and Made-For-All connectivity in one, more efficient platform. It further strengthens Phonak's competitive position in improving speech understanding in noise, automatically adapting to the surrounding sound environment and connecting to virtually any Bluetooth® enabled device. EON is 25% smaller and 20% lighter than the previous Sphere generation, while offering up to 38 hours of battery life. *



“EON sets a new benchmark for intelligent hearing. It brings together the capabilities that matter most in daily life: understanding speech, adapting automatically and staying connected with confidence,” said Josipa Kern, Global Head of Phonak.

Scene intelligence meets speech clarity: EON is Phonak's 3rd generation of real-time AI

EON brings together two complementary AI systems: **Spheric Speech Clarity 3.0** and **AutoSense OS™ AI 8.0**. Both work in parallel and real time to make hearing more adaptive, precise and to help people hear better across changing listening situations.

Spheric Speech Clarity 3.0 uses deep neural network processing to separate speech from background noise in real time, making users twice as likely to understand every word from any direction.¹

In parallel, **AutoSense OS™ AI 8.0** continuously analyses the surrounding sound environment and automatically activates the optimal combination of features for each situation, supporting a more natural listening experience in speech-in-loud-noise situations compared with previous generations.²

Designed for real life, indoors and outdoors

EON also introduces WindBlock 2.0, which automatically reduces wind noise by up to 50 dB and can improve the signal-to-noise ratio by up to 30 dB.³ It supports clearer conversations and a more natural listening experience outdoors.

All day user confidence powered by a new chip

Thanks to the new HYPERSONIC™ chip powering Spheric Speech Clarity 3.0, EON uses 37% less power than the previous generation while maintaining advanced real-time AI performance. This efficiency improvement allows the hearing aid to be 25% smaller and 20% lighter, without compromising on all-day wearability.

EON delivers up to 38 hours of battery life on a single charge. Available in eight colour options, EON comes with two new charging solutions, including a portable charger with an integrated battery for added flexibility on the go.

"With the HYPERSONIC™ chip, we have engineered a significant step forward in power efficiency without compromising real-time AI performance. This allows EON to deliver advanced speech processing in a smaller, lighter design while supporting the all-day reliability people expect from Phonak," said Anders Rosengren, Chief R&D Officer, Sonova.

Made-For-All connectivity

EON offers the most comprehensive connectivity in the market. It means it works with virtually any Bluetooth® enabled device and combines Bluetooth Classic, Roger Direct™ and Auracast™ broadcast audio into one hearing aid. Wearers can access calls, streaming, wireless microphones and compatible public audio broadcasts in venues such as museums, theatres and airports.

Stress-testing EON: a real-world experience in the Arctic



Dr. Amanda Klekowski von Koppenfels, a scholar, researcher and educator living with hearing loss, was the first person outside Phonak to wear and test EON during an Arctic expedition. She said: "Hearing aids aren't limiting, they are empowering. In unforgiving Arctic conditions, I was able to hear a crack in the packed snow beneath us and follow conversations clearly over the sound of crunching snow. EON's WindBlock performed remarkably well, even as the wind whipped around us and made the tents flap. Despite wearing as many as four layers of hats and cold-weather gear, I could hear so clearly that, at times, other

members of the expedition without hearing loss were asking me to repeat what had been said, rather than the other way around."

Phonak EON will be available to order by licensed hearing care professionals in the United States as of August 24, 2026, with additional markets, including Germany, France, the United Kingdom, Australia and others, to follow in September.

The EON portfolio

- Phonak Audéo EON Sphere (mild to profound hearing loss)
- Phonak Audéo EON R (mild to profound hearing loss)
- Phonak CROS EON R (unilateral hearing loss)
- Two new charging solutions:
 - o ChargerGo RIC I E, portable charger with integrated battery
 - o Charger RIC E, desktop charging solution
- Enhancements to Phonak Target fitting software
- Updates to the myPhonak and myPhonak Junior apps

References

1 With hearing aids using SSC compared to hearing aids using the same settings without SSC. Wright, A., Kuehnel, V., Keller, M., Seitz-Paquette, K., Latzel, M. (2024). Spheric Speech Clarity applies DNN signal processing to significantly improve speech understanding from any direction and reduce the listening effort. Phonak Field Study News retrieved from www.phonak.com/evidence

2 In speech in noise situations, compared to the previous generation. Preuss, M. & Müller, S. (2026). AutoSense OS™ AI 8.0 provides a more natural listening experience for speech in loud noise. Phonak Insight retrieved from www.phonak.com/evidence

3 Compared to WindBlock 2.0 off. Lindeman, A. & Brunner, J. (2026). Enhancing outdoor communication: WindBlock 2.0 reduces wind noise by up to 50 dB. Phonak Insight, retrieved from www.phonak.com/evidence

* The maximum battery runtime is determined by battery condition, hearing loss, environmental sound classification, streaming usage and activated feature set.

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For more information about Phonak EON, visit www.phonak.com.

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About Phonak

At Phonak, we see technology as an enabler of life, not the focus of it. Since 1947, we have advanced hearing technology to help people stay connected to what matters most: the people, moments and experiences that shape our lives.

Today, we bring together Swiss-engineered performance, a seamless connected hearing experience and purposeful design to create hearing solutions built for where life happens.

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Our commitment goes beyond products. We work to change the conversation around hearing health by reducing stigma, supporting confidence and showing how hearing is connected to the broader context of healthy living. So people can stay confident, connected and fully in it.

For more information, please visit www.phonak.com.

Life is on. Phonak is made for it.

About Sonova

Sonova is the global leader in innovative hearing care solutions, combining technology leadership, audiological expertise and a strong local presence to serve a growing number of people with hearing loss in more than 100 countries. The Group was founded in 1947 and is headquartered in Stäfa, Switzerland. As a vertically integrated company across its wholesale, retail and cochlear implants businesses, Sonova operates through the brands Phonak, Unitron, AudioNova and Advanced Bionics as well as recognised regional brands.

In the 2025/26 financial year, the Group generated sales of CHF 3.6 billion, with a net profit of CHF 546 million. More than 18,000 employees are working to achieve Sonova's vision of a world where everyone enjoys the delight of hearing.

Sonova has a long-standing commitment to innovation and was ranked no. 12 among the most innovative companies in Europe in 2025 by Fortune magazine, selected from 300 companies across 21 countries and 16 industries.

For more information, please visit www.sonova.com.