

Full-Year 2017/18 Results

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Agenda

- 1. Sonova Group**

- 2. Hearing instruments segment**

- 3. Cochlear implants segment**

- 4. Financial review**

- 5. Outlook**

- 6. Q&A**

- 7. Upcoming events**

1. Sonova Group

Key highlights 2017/18

Sales



+10.4%

CHF 2,646 million

EBITA



+14.6%

CHF 551.6 million

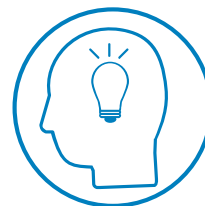
EPS



+14.0%

CHF 6.36 per share

Innovation

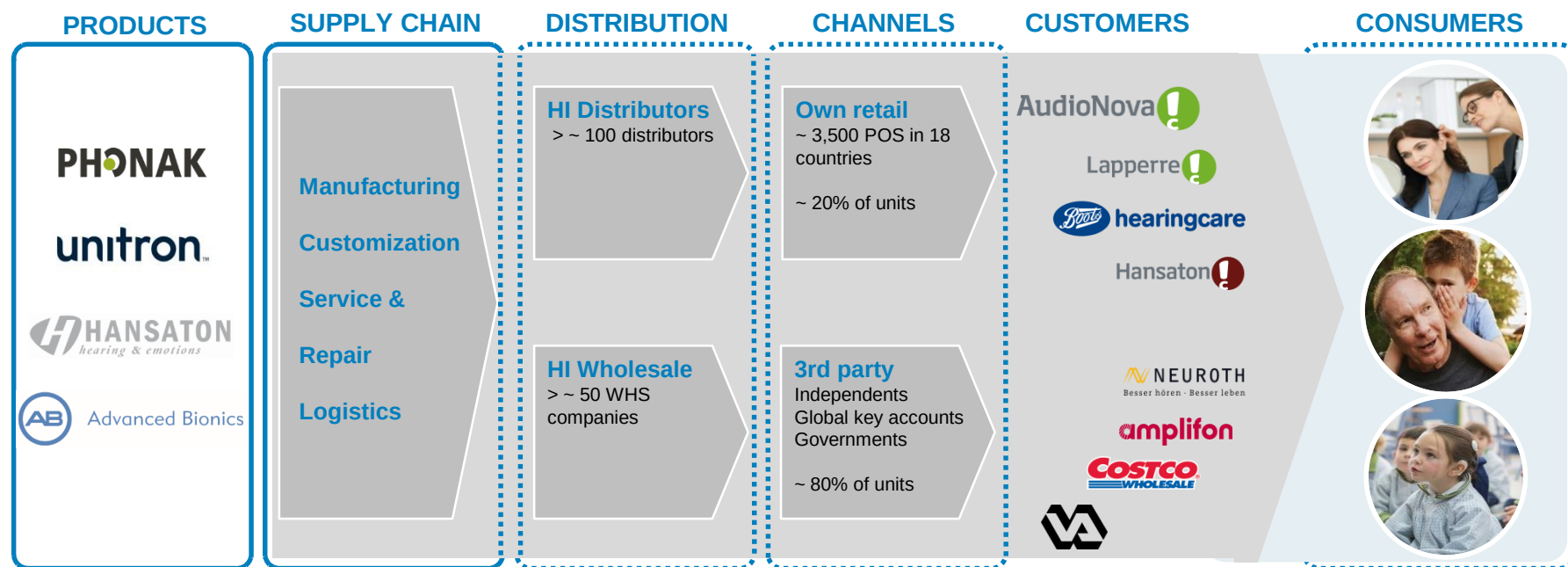


Full pipeline

Upcoming next generation
product platform with full
SWORD™ functionality

EBITA and EPS normalized for one-time integration and restructuring costs related to AudioNova acquisition

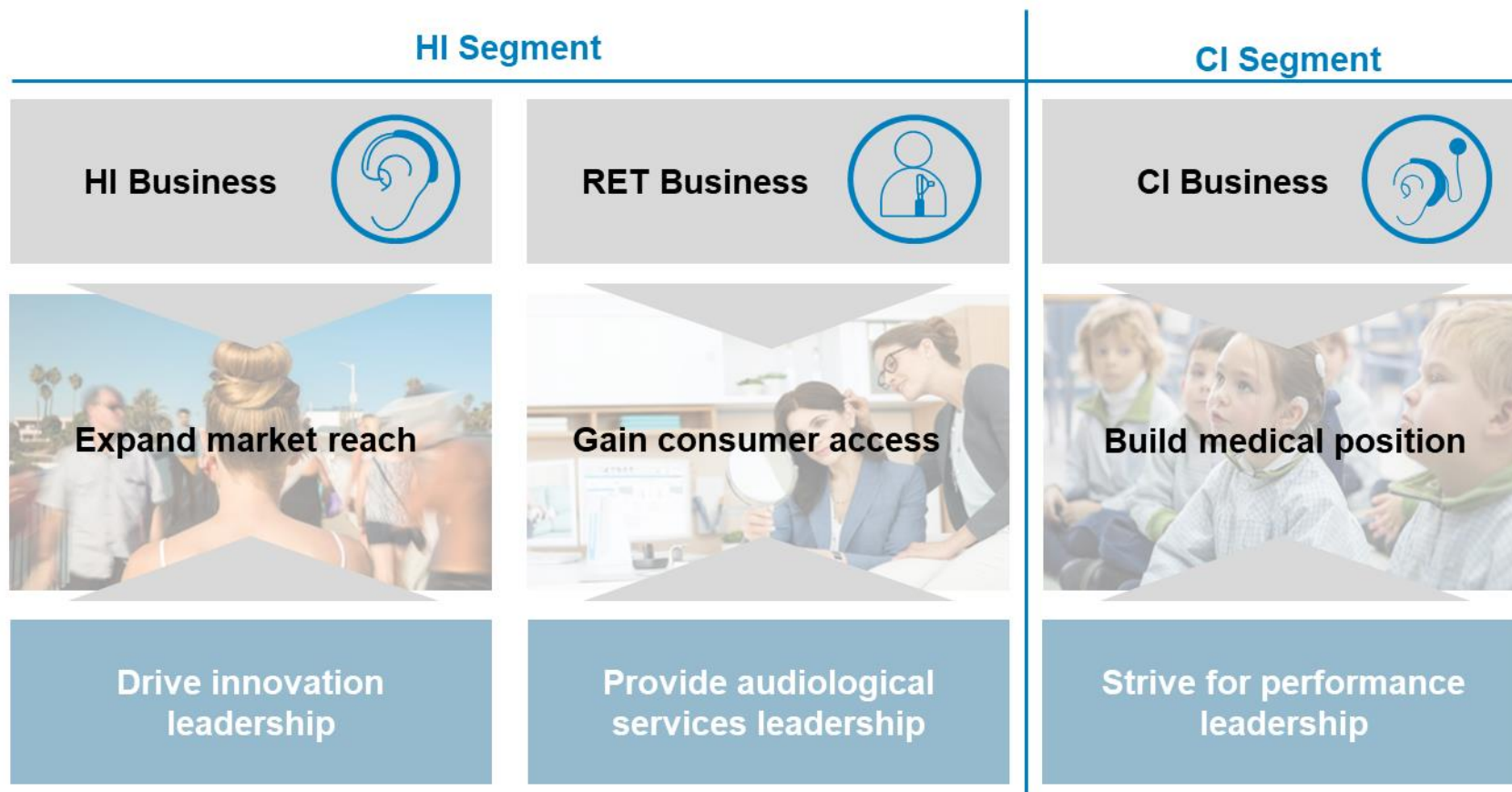
Unique vertically integrated business model – Focused on customer value



Covering all steps from creation of products to distribution and retail

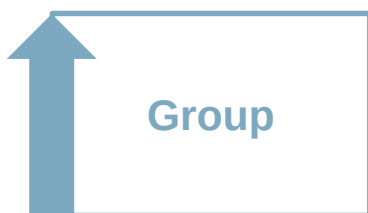
Strategic focus

Business strategies – Focus on hearing care

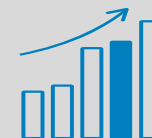


Continuous innovation to grow sales, earnings & cash flow

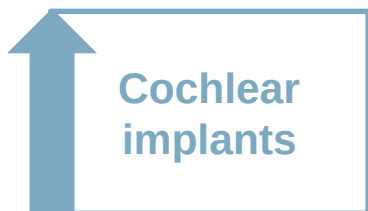
Summary FY 2017/18



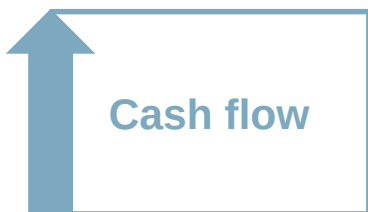
- Sales of CHF 2,645.9 million – up 9.0% in LC
- Normalized EBITA of CHF 551.6 million – up 12.3% in LC
- Margin improvement of 70 bps
- Normalized basic EPS of CHF 6.36 – up 14.0%



- Sales up 9.0% in LC – driven by organic growth and M&A
- Rollout of SWORD™ based solutions across all brands
- Product conversion at AudioNova completed ahead of plan
- Normalized EBITA of CHF 539.7 million – up 11.7% in LC



- Sales up 8.6% in LC – driven by upgrades and CN tender
- Expanded portfolio with new electrode and CROS solution
- EBITA of CHF 11.9 million – strong 2H



- Operating free cash flow at CHF 419.2 million
- Good cash conversion of 79% (OpFCF / EBITA)
- Solid balance sheet – Net debt / EBITDA ratio of 0.4



Solid growth performance and strong margin improvement

Major developments and initiatives in FY 2017/18

Go-to-market	– EU: HSD underlying growth in the region, with the exception of DE – EU: AudioNova progressing well – making Sonova one of the largest retailers – US/NL: Streamlining and re-positioning of retail networks progressing on plan – US: Partnership with large health insurer (at the end of FY 2017/18) – APAC: HSD growth driven by JP and CN – difficult market environment in AU – Emerging markets: DD growth, although still from low base
New products	– HI: First rollout of SWORD™ – universal direct connectivity across all brands – HI: Expansion of rechargeable solutions – broadest portfolio in the industry – CI: HiFocus™ SlimJ – newest electrode designed for hearing preservation
e-Solutions	– Distance support: Successful completion of VA pilot project – Supporting Amplifon with their advanced digital services going forward – Leveraging SWORD™ technology to prepare for pilots with independents

Note: LSD: low single-digit; MSD: mid-single-digit; HSD: high single-digit; DD: double-digit

Significant progress on strategic initiatives – Good foundation for profitable growth

Key financials – As reported and normalized

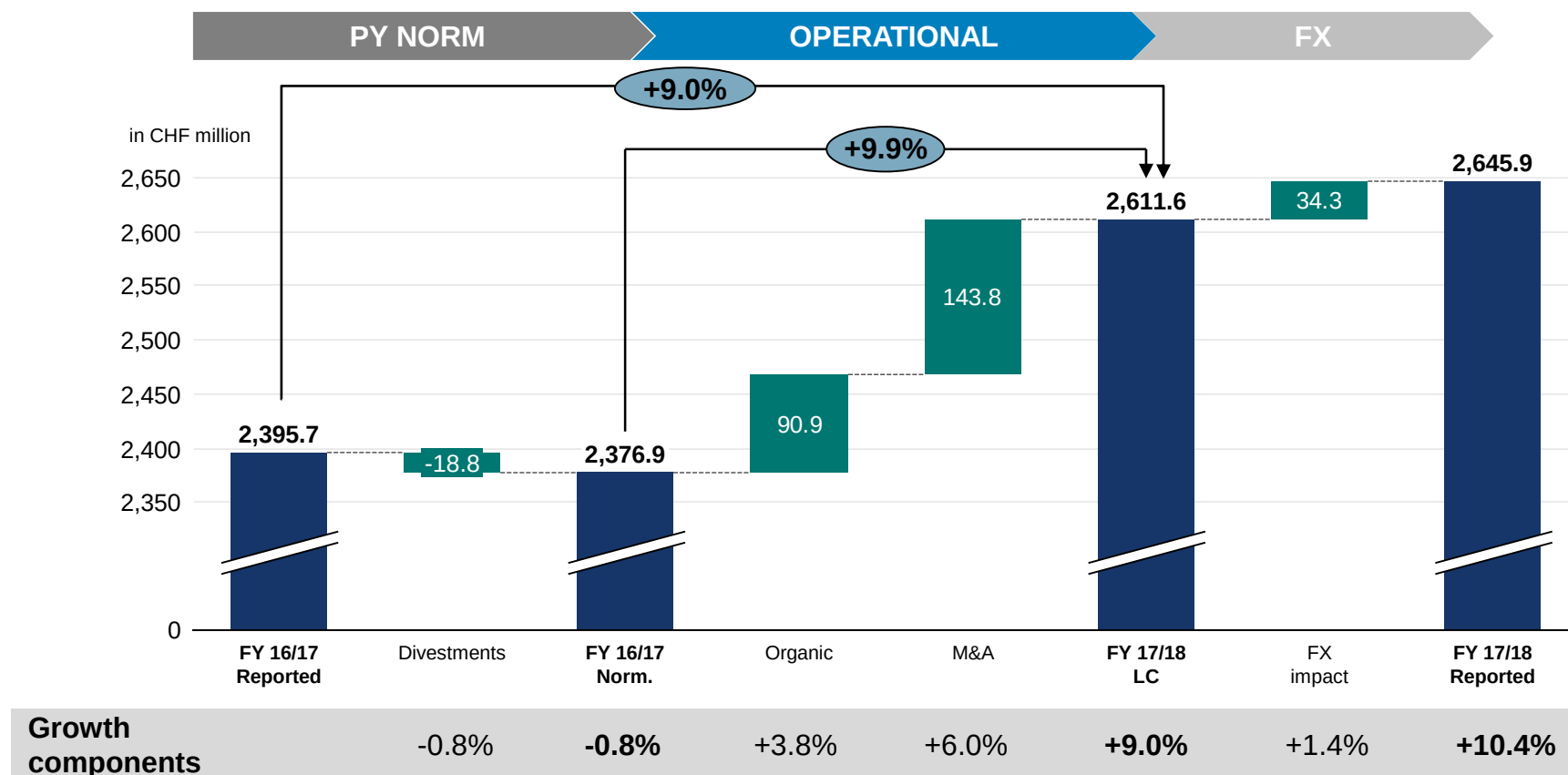
	FY 2016/17		FY 2017/18		Δ % in CHF	Δ % in LC
	CHF m	Margin	CHF m	Margin		
Sales	2,395.7		2,645.9		10.4%	9.0%
Gross profit ¹⁾	1,651.8	68.9%	1,868.2	70.6%	13.1%	11.3%
OPEX before one-time cost ¹⁾	1,170.3		1,316.6		12.5%	10.8%
EBITA before one-time cost	481.4	20.1%	551.6	20.8%	14.6%	12.3%
One-time cost ²⁾	18.4		19.2		3.9%	1.1%
EBITA reported	463.0	19.3%	532.5	20.1%	15.0%	12.7%
EPS (in CHF) before one-time cost	5.58		6.36		14.0%	
EPS (in CHF) reported	5.35		6.13		14.6%	
Operating free cash flow	424.8		419.2		-1.3%	
ROCE	20.4%		18.4%			

¹⁾ Margins and costs ratios partly driven by higher share of the retail business

²⁾ One-time transaction and integration costs related to AudioNova acquisition

Strong EBITA margin expansion and EPS growth

Sales and components – YoY



Sales +9.0% in LC, +9.9% in LC excluding disposals – Organic growth of +3.8%

Sales and components – Half-year view

	1H 2017/18			2H 2017/18			FY 2017/18		
	CHF m	Δ % in CHF	Δ % in LC	CHF m	Δ % in CHF	Δ % in LC	CHF m	Δ % in CHF	Δ % in LC
Sales	1,253.0	17.1%	16.9%	1,392.9	5.1%	2.7%	2,645.9	10.4%	9.0%
Δ organic	53.5		5.0%	37.3		2.8%	90.9		3.8%
Δ acquisitions	130.5		12.2%	13.3		1.0%	143.8		6.0%
Δ disposals	-3.5		-0.3%	-15.3		-1.2%	-18.8		-0.8%
Δ FX	2.5	0.2%		31.7	2.4%		34.3	1.4%	

Growth in 2H affected by higher comparison, lower M&A and US retail streamlining

Sales by regions and key markets

	1H 2017/18		2H 2017/18		FY 2017/18	
	CHF m	Δ % in LC	CHF m	Δ % in LC	CHF m	Δ % in LC
EMEA	633.1	34.6%	765.7	3.8%	1,398.8	16.3%
USA	385.3	0.5%	374.3	-4.0%	759.6	-1.8%
Americas (excl. USA)	109.5	5.0%	121.3	12.8%	230.8	9.0%
Asia / Pacific	125.1	9.4%	131.6	9.4%	256.7	9.4%
Total Sonova	1,253.0	16.9%	1,392.9	2.7%	2,645.9	9.0%

EMEA	– HI Business (WHS): DD growth in the region, with the exception of DE – Retail Business: MSD growth supported by acquisitions – strong acceleration in 4Q – CI Business: LSD growth in 2H, driven by strong upgrade sales
US	– HI Business (WHS): Solid MSD growth in 1H, challenging 2H comparison – Retail Business: DD decline as a result of store network streamlining – CI Business: Strong DD upgrade business, competitive pressure on new system sales
APAC	– HI Business (WHS): HSD growth driven by JP and CN – challenging environment in AU – Retail Business: Stable development, strong performance in NZ and JP – headwinds in AU – CI Business: Strong DD growth across the region, further supported by CN tender

Solid LC growth especially driven by EMEA as a result of organic growth and M&A

Sales by segment

	1H 2017/18		2H 2017/18		FY 2017/18	
	CHF m	Δ % in LC	CHF m	Δ % in LC	CHF m	Δ % in LC
HI Segment	1,151.7	17.6%	1,271.4	2.2%	2,423.1	9.0%
CI Segment	101.3	9.7%	121.5	7.7%	222.9	8.6%
Total Sonova	1,253.0	16.9%	1,392.9	2.7%	2,645.9	9.0%

HI Segment

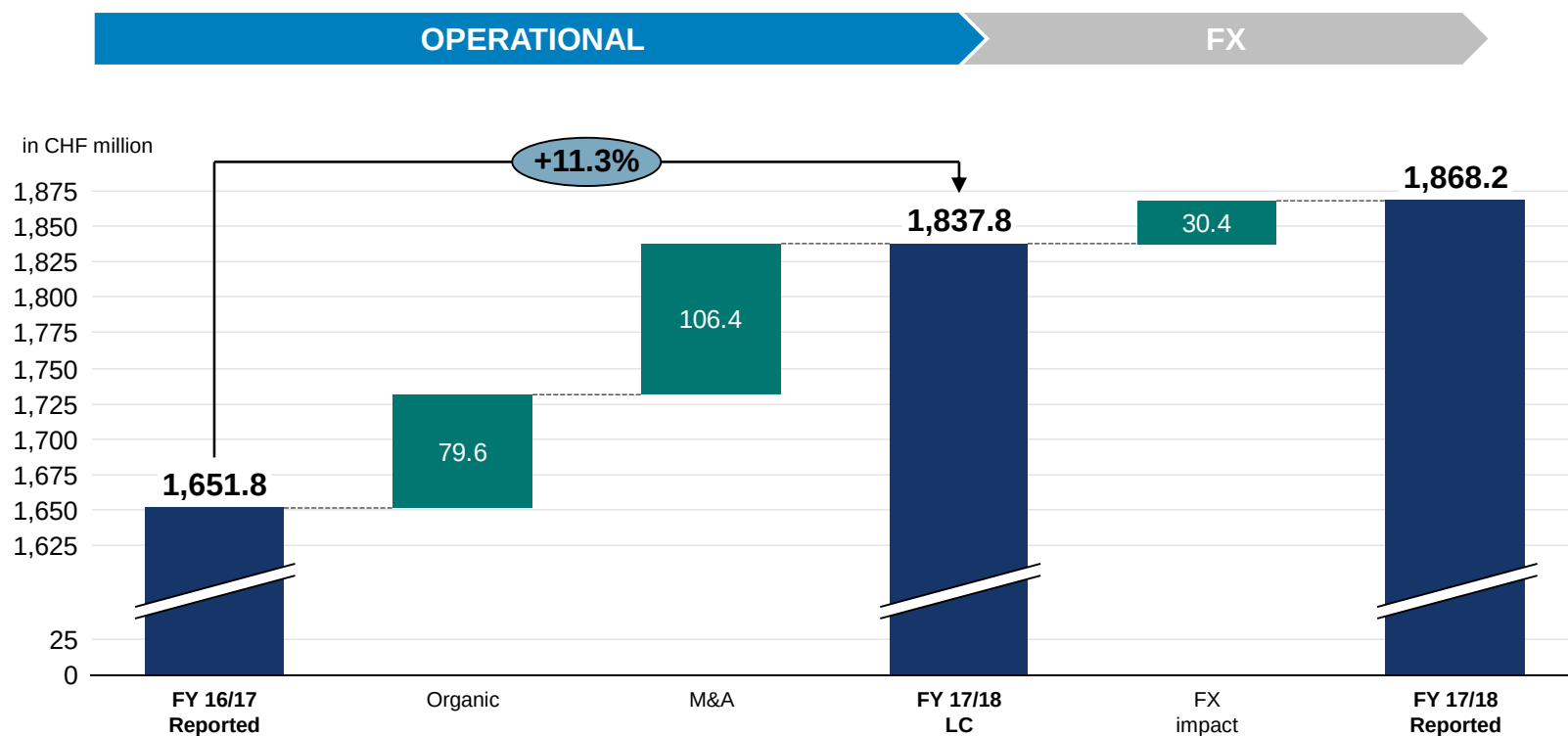
- HI Business (WHS): Growth headwind from challenging competitive environment in DE & US
- Retail business: Slight organic improvement in 2H after flat development in 1H
- Retail business: Full-year effect of AudioNova acquisition – product transition completed

CI Segment

- Upgrade sales: Significant growth across all regions
- System sales: Increasing momentum in 2H – ASP impacted by country mix

Growth of +9.0% in LC – Equal contribution from both segments

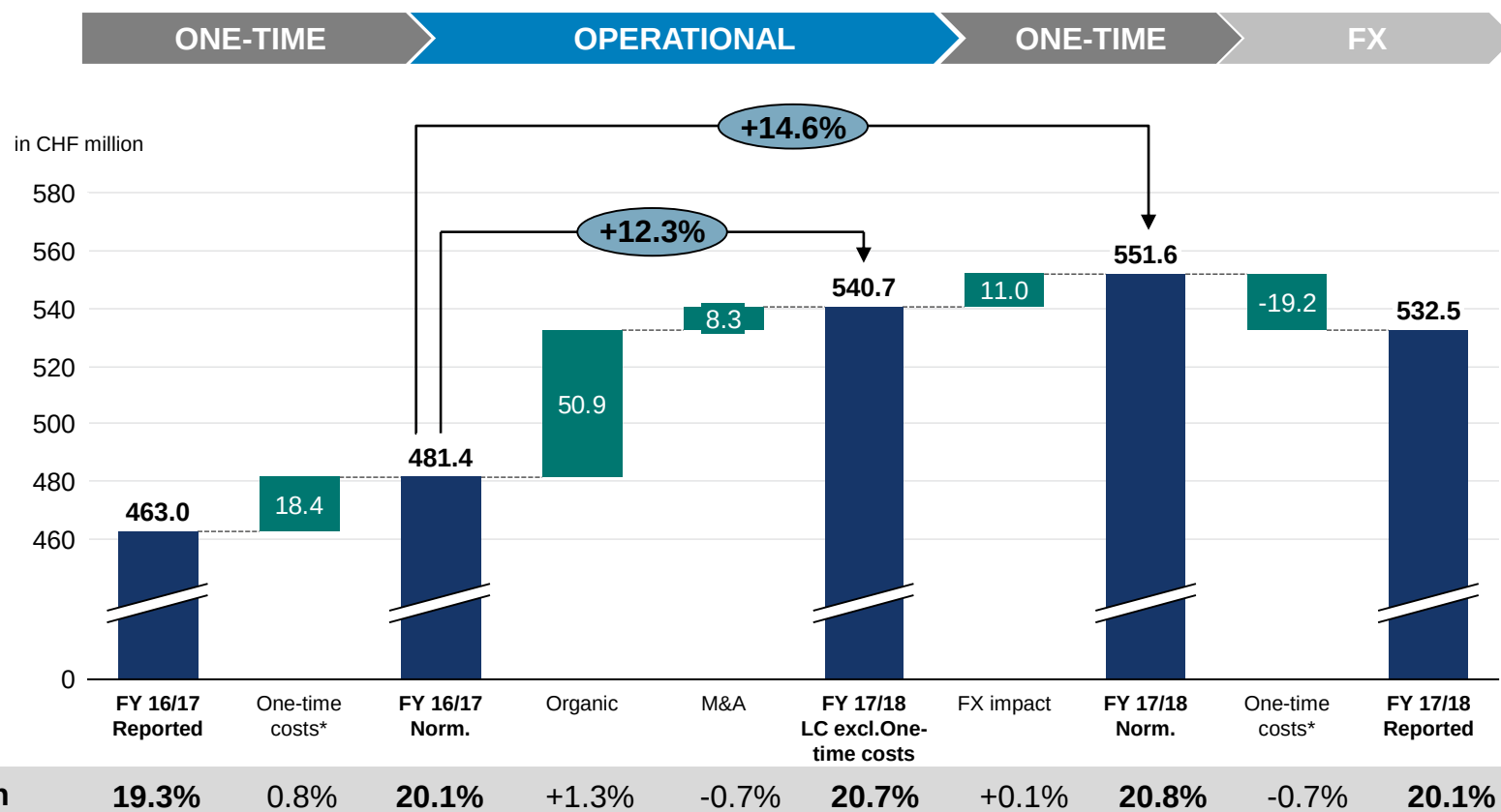
Gross profit and components – YoY



Margin	68.9%	+0.7%	+0.8%	70.4%	+0.2%	70.6%
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Gross margin +170 bps – Strong organic margin expansion and AudioNova effect

EBITA and components – YoY



* One-time transaction and integration costs related to AudioNova acquisition

Norm. EBITA +12.3% in LC – Margin +130 bps organically, expected dilution from retail

Key financials – Half-year view

in CHF million	1H 2017/18	Δ % in LC	2H 2017/18	Δ % in LC	FY 2017/18	Δ % in LC
Sales	1,253.0	16.9%	1,392.9	2.7%	2,645.9	9.0%
Gross profit	883.3	21.8%	984.9	3.0%	1,868.2	11.3%
- Gross profit margin	70.5%		70.7%		70.6%	
OPEX before one-time cost	642.8	23.8%	673.8	0.6%	1,316.6	10.8%
EBITA before one-time cost	240.5	16.9%	311.1	8.9%	551.6	12.3%
- EBITA margin	19.2%		22.3%		20.8%	
EBITA reported	233.7	19.4%	298.8	7.8%	532.5	12.7%

Strong margin pick-up in the 2H, driven by low OPEX growth

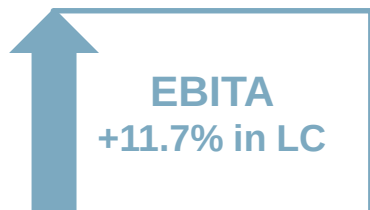
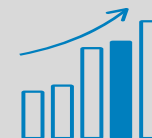
2. Hearing instruments segment

Hearing instruments segment

Business summary FY 2017/18



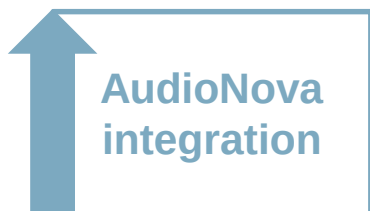
- Sales of CHF 2,423.1 million – up 9.0% in LC
- Positive product mix and ASP development
- Growth driven by organic growth and acquisitions



- EBITA (normalized) of CHF 539.7 million – up 11.7% in LC
- Positive organic margin development
- Continued R&D and go-to-market investments



- First launch of SWORD™ technology across all brands
- Completion of the Phonak Belong™ platform roll-out
- Expansion of the rechargeable portfolio



- Product offering converted to Sonova technology
- Integration of country organizations progressed
- Headquarter centralized in Switzerland



Solid growth and strong margin expansion – Launch of industry-first MFA products

Hearing instruments segment

Key financials – Normalized half-year view

	1H 2017/18			2H 2017/18			FY 2017/18		
	CHF m	Δ % in CHF	Δ % in LC	CHF m	Δ % in CHF	Δ % in LC	CHF m	Δ % in CHF	Δ % in LC
Sales	1,151.7	17.8%	17.6%	1,271.4	4.8%	2.2%	2,423.1	10.6%	9.0%
Δ organic	44.5		4.6%	28.6		2.4%	73.2		3.3%
Δ acquisitions	130.5		13.4%	13.3		1.1%	143.8		6.6%
Δ disposals	-3.5		-0.4%	-15.3		-1.3%	-18.8		-0.9%
Δ FX	2.6	0.2%		31.9	2.6%		34.6	1.6%	
EBITA	241.3	16.6%	16.7%	298.4	12.0%	7.8%	539.7	14.0%	11.7%
EBITA-margin	20.9%			23.5%			22.3%		

Slower organic growth, no M&A growth in 2H – Significant organic margin expansion

Hearing instruments segment

Sales by product groups

	1H 2017/18		2H 2017/18		FY 2017/18	
	CHF m	Δ % in LC	CHF m	Δ % in LC	CHF m	Δ % in LC
HI Premium	322.1	18.4%	356.9	6.4%	679.0	11.8%
HI Advanced	237.2	14.3%	260.4	-1.8%	497.7	5.4%
HI Standard	361.9	13.2%	399.5	-2.5%	761.3	4.5%
Wireless communication	56.7	12.3%	59.1	3.7%	115.8	7.7%
Miscellaneous	173.8	34.8%	195.5	9.7%	369.3	20.4%
Total HI Segment	1,151.7	17.6%	1,271.4	2.2%	2,423.1	9.0%

Comments

- Continued shift to Premium category – driving positive product mix
- Solid growth in wireless communication – almost entirely driven by organic growth
- Growth in miscellaneous category driven by acquisitions (mainly AudioNova)

DD growth in Premium category – Supported by new product launches

Hearing instruments segment

Hearing instruments business – Half-year view

	1H 2017/18			2H 2017/18			FY 2017/18		
	CHF m	Δ % in CHF	Δ % in LC	CHF m	Δ % in CHF	Δ % in LC	CHF m	Δ % in CHF	Δ % in LC
Sales	700.4	5.9%	5.7%	741.2	3.6%	2.9%	1,441.6	4.7%	4.2%
Δ organic	44.3		6.7%	20.4		2.9%	64.7		4.7%
Δ acquisitions	-5.5		-0.8%	0.0		0.0%	-5.5		-0.4%
Δ disposals	-1.2		-0.2%	0.0		0.0%	-1.2		-0.1%
Δ FX	1.3	0.2%		5.0	0.7%		6.3	0.5%	

Note: US Hearing Service Plan business included in HI Business

- HI Business sales incl. sales to own retail up 7.6% in local currencies
- Driven by organic growth and accelerating share of wallet conversion in own retail
- M&A effect on 3rd party sales reflects re-classification of former UH sales to AudioNova to intercompany

Slower growth in 2H – Development affected by tougher prior-year comparison

Hearing instruments segment

Retail business – Half-year view

	1H 2017/18			2H 2017/18			FY 2017/18		
	CHF m	Δ % in CHF	Δ % in LC	CHF m	Δ % in CHF	Δ % in LC	CHF m	Δ % in CHF	Δ % in LC
Sales	451.3	42.8%	42.4%	530.2	6.6%	1.2%	981.5	20.7%	17.2%
Δ organic	0.3		0.1%	8.0		1.6%	8.3		1.0%
Δ acquisitions	136.1		43.1%	13.2		2.7%	149.4		18.4%
Δ disposals	-2.4		-0.8%	-15.3		-3.0%	-17.6		-2.2%
Δ FX	1.3	0.4%		26.9	5.4%		28.2	3.5%	

Note: US Hearing Service Plan business included in HI Business

- Growth driven by acquisitions and improving organic sales development towards the end of the year
- Solid growth in a number of key markets partly offset by weaker development in DE and AU
- Headwind from well-advanced streamlining and strategic repositioning of US and NL store networks

Improved organic momentum in 2H, especially in 4Q – 1H affected by integration focus

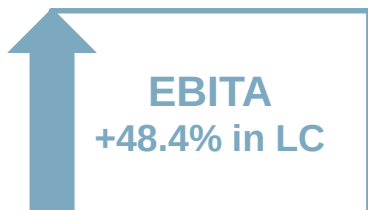
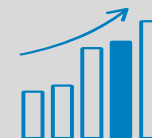
3. Cochlear implants segment

Cochlear implants segment

Business summary FY 2017/18



- Sales of CHF 222.9 million – up 8.6% in LC
- System sales supported by China government tender
- Strong increase in upgrade sales



- EBITA of CHF 11.9 million – up 48.4% in LC
- Margin of 5.3%, up 140 bps – 2H margin of 10.4%



- Expansion of bi-modal solutions with Naída™ Link CROS
- Successful launch of new HiFocus™ SlimJ electrode



Continued good growth performance – Strong EBITA margin expansion in 2H

Cochlear implants segment

Key Financials – Half-year view

	1H 2017/18			2H 2017/18			FY 2017/18		
	CHF m	Δ % in CHF	Δ % in LC	CHF m	Δ % in CHF	Δ % in LC	CHF m	Δ % in CHF	Δ % in LC
Sales	101.3	9.7%	9.7%	121.5	7.6%	7.7%	222.9	8.5%	8.6%
Δ organic	9.0		9.7%	8.7		7.7%	17.7		8.6%
Δ FX	0.0	0.0%		-0.2	-0.1%		-0.2	-0.1%	
EBITA	-0.8	NM	NM	12.7	41.0%	41.9%	11.9	48.6%	48.4%
EBITA-margin	-0.8%			10.4%			5.3%		

Continued HSD growth in 2H despite higher PY comparison – Strong 2H margin

Cochlear implants segment

Sales by product groups

	1H 2017/18		2H 2017/18		FY 2017/18	
	CHF m	Δ % in LC	CHF m	Δ % in LC	CHF m	Δ % in LC
Cochlear implant systems	73.7	1.6%	91.4	4.7%	165.1	3.3%
Upgrades and accessories	27.6	39.3%	30.1	18.2%	57.8	27.5%
Total CI segment	101.3	9.7%	121.5	7.7%	222.9	8.6%

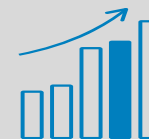
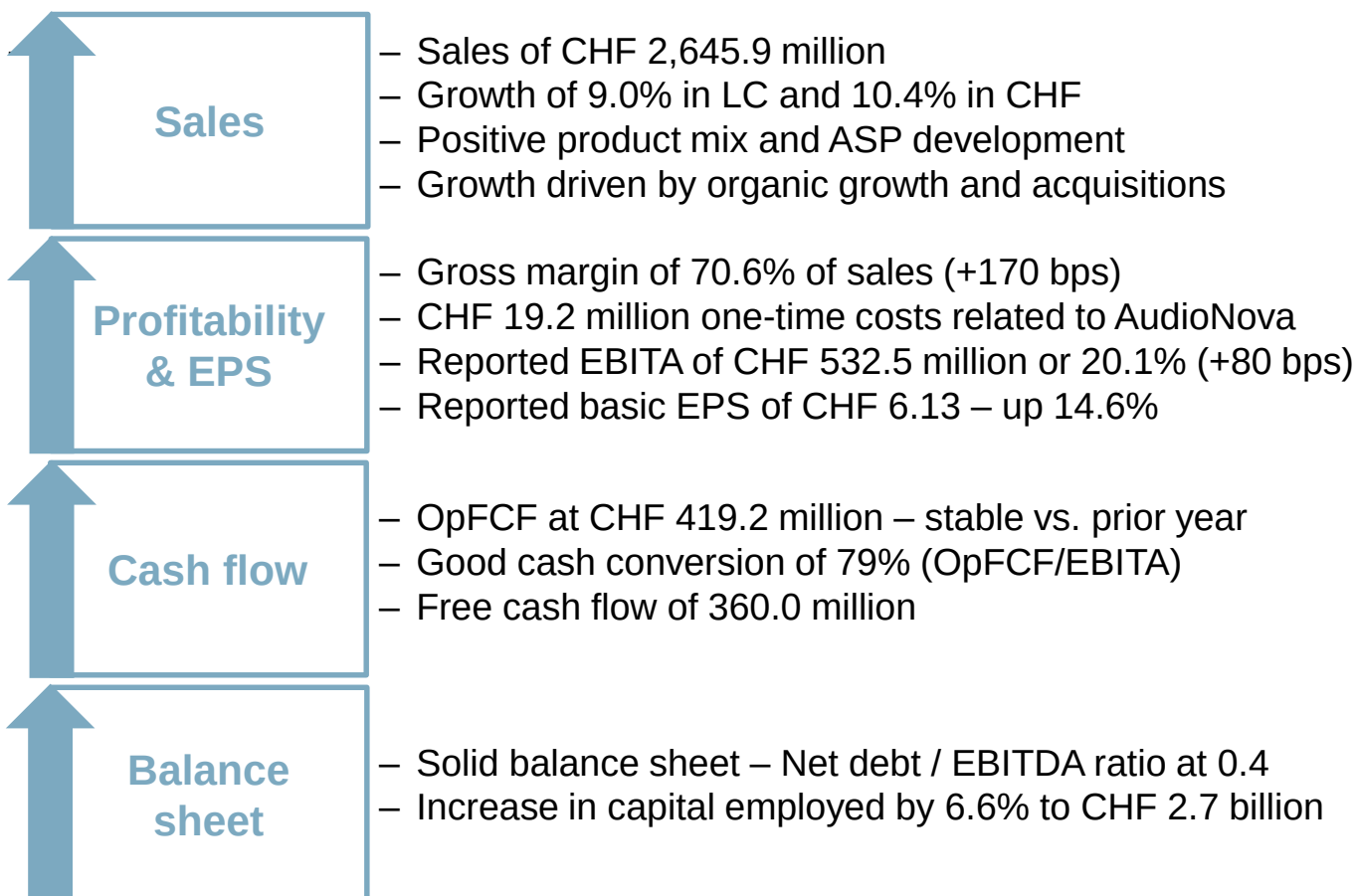
Comments

- System sales: Supported by CN tender – improving momentum in the US and EU in 2H
- Upgrade sales: Benefiting from higher qualifying base – higher comparison base effecting 2H YOY growth

Strong DD growth in upgrade sales – System sales growth improving in 2H

4. Financial review 2017/18

Sonova Group – Financial highlights



DD growth in EBITA and EPS – Strong cashflow and balance sheet

Financial review 2017/18

Sonova Group – Key financials – As reported and normalized

	FY 2016/17		FY 2017/18		Δ % in CHF	Δ % in LC
	CHF m	Margin	CHF m	Margin		
Sales	2,395.7		2,645.9		10.4%	9.0%
Gross profit ¹⁾	1,651.8	68.9%	1,868.2	70.6%	13.1%	11.3%
OPEX before one-time cost ¹⁾	1,170.3		1,316.6		12.5%	10.8%
EBITA before one-time cost	481.4	20.1%	551.6	20.8%	14.6%	12.3%
One-time cost ²⁾	18.4		19.2		3.9%	1.1%
EBITA reported	463.0	19.3%	532.5	20.1%	15.0%	12.7%
EPS (in CHF) before one-time cost	5.58		6.36		14.0%	
EPS (in CHF) reported	5.35		6.13		14.6%	
Operating free cash flow	424.8		419.2		-1.3%	
ROCE	20.4%		18.4%			

¹⁾ Margins and costs ratios partly driven by higher share of the retail business

²⁾ One-time transaction and integration costs related to AudioNova acquisition

Profitable growth with EBITA margin +70 bps – Strong gross margin improvement

Financial review 2017/18

Sonova Group – Operating expenses

in CHF million	FY 2016/17	FY 2017/18	Δ % in CHF	Δ % in LC	Comments
Research & Development <i>- in % of sales</i>	-137.1 5.7%	-142.9 5.4%	4.2%	4.3%	– Strong commitment to innovation – Ratio impacted by higher share of the retail business
Sales & Marketing <i>- in % of sales</i>	-811.0 33.9%	-928.2 35.1%	14.5%	12.3%	– Ratio mainly related to higher share of retail business
General & Administration <i>- in % of sales</i>	-228.5 9.5%	-252.6 9.5%	10.6%	9.6%	– Ratio mainly related to higher share of retail business
Other income/expenses	6.3	7.2			
Total OPEX normalized <i>- in % of sales</i>	-1,170.3 48.9%	-1,316.6 49.8%	12.5%	10.8%	
One-time costs related to AudioNova	-18.4	-19.2	3.9%	1.1%	In FY 2017/18 this contains costs for: – Brand harmonization – Restructuring, in particular NL
Total OPEX reported <i>- in % of sales</i>	-1,188.8 49.6%	-1,335.7 50.4%	12.4%	10.7%	

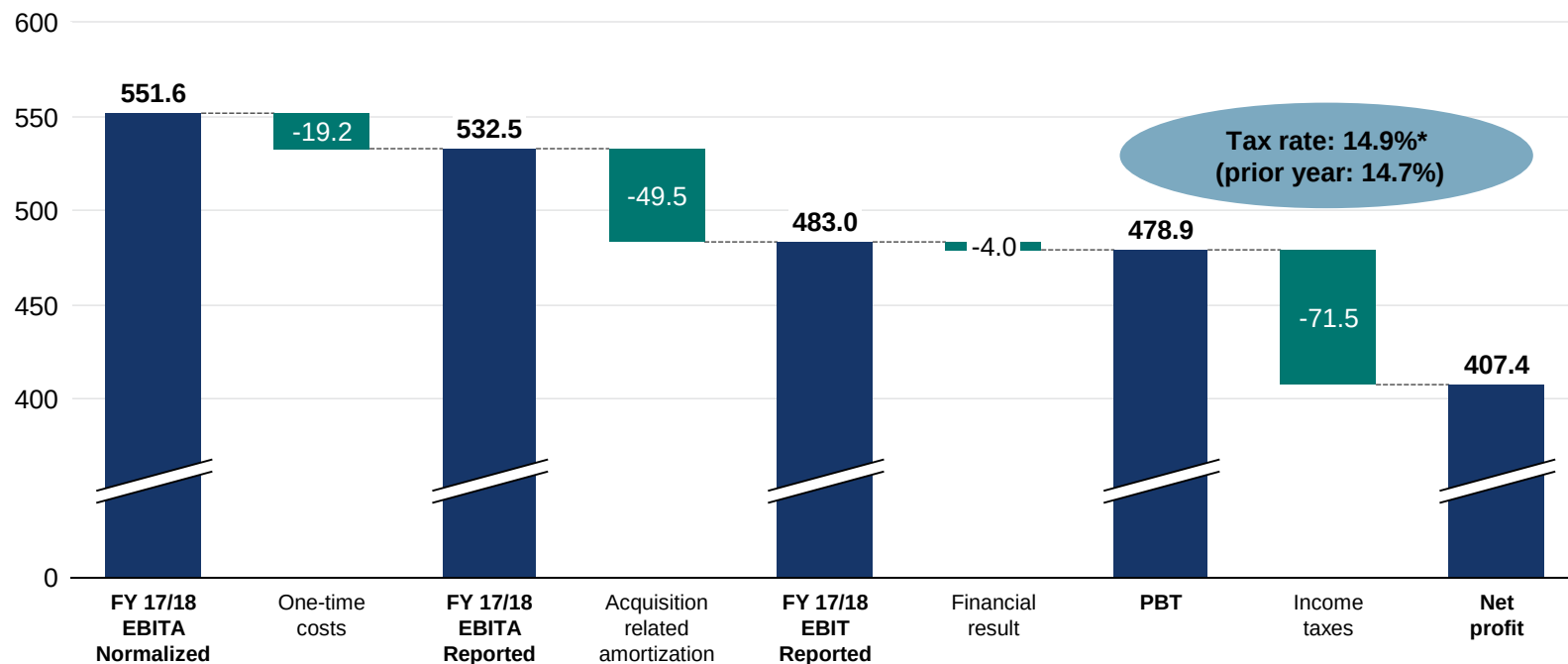
– Minor increase in headcount of 1.1% – adding staff in customer facing functions and R&D

Good cost control – Underlying increase in SG&A below organic sales growth

Financial review 2017/18

Sonova Group – Reported results and income taxes

in CHF million



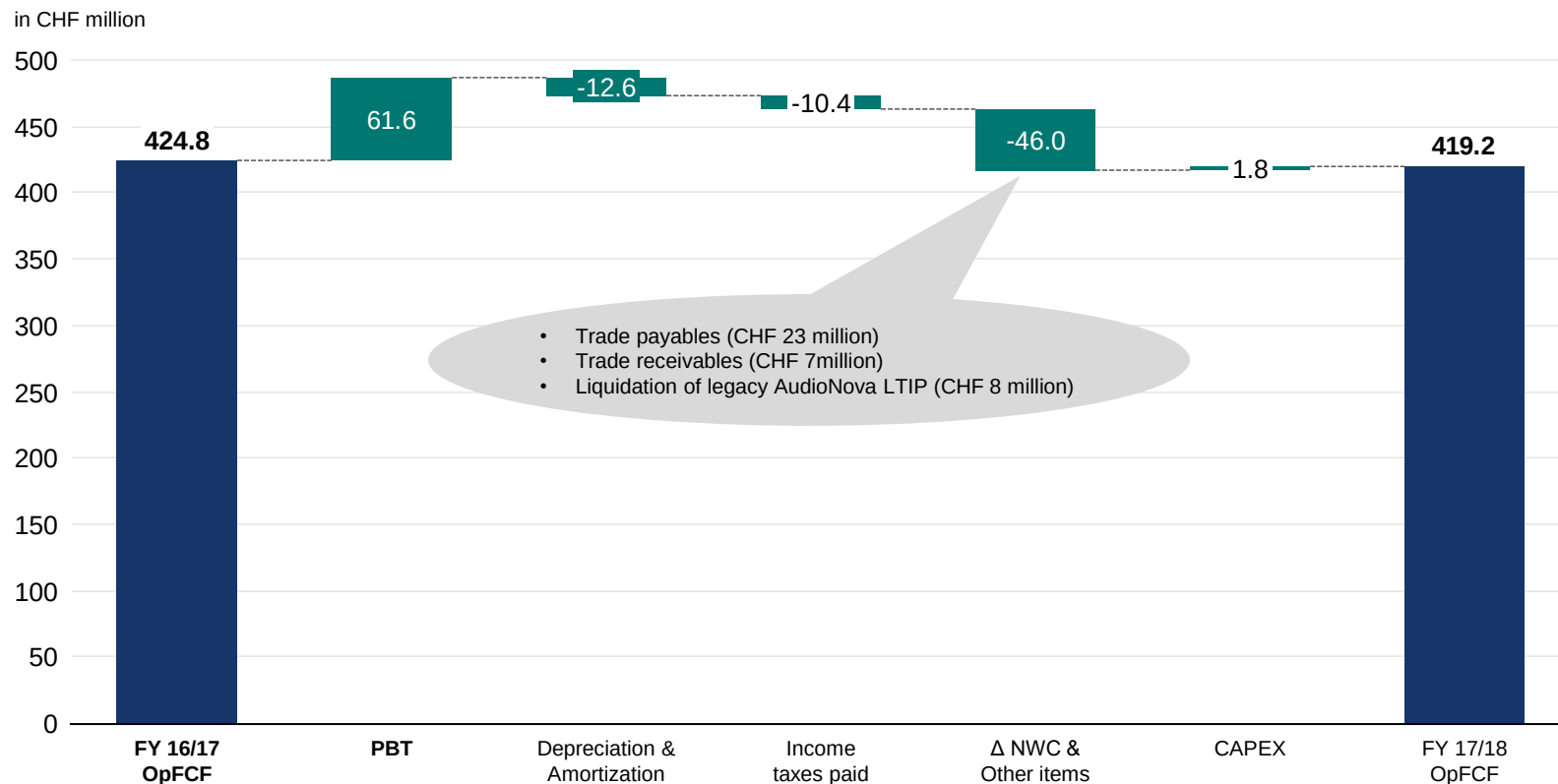
Margin	20.8%	20.1%	18.3%	18.1%	15.4%
Δ YOY	+70 bps	+80 bps	+60 bps	+70 bps	+50 bps

* Reflects net effect of the revaluation of tax loss carry forwards related to the US tax reform and the revaluation of other tax assets and liabilities

Higher acquisition amortization and income tax rate

Financial review 2017/18

Sonova Group – Operating free cash flow (OpFCF)



Growth components

+14.5%

-3.0%

-2.4%

-10.8%

+0.4%

-1.3%

Profit margin expansion driving growth offset by increase in NWC, amortization and tax

Financial review 2017/18

Sonova Group – Balance sheet

in CHF million	31 Mar 2017	31 Mar 2018	Comments
Days sales outstanding (DSO)	61	63	Largely driven by FX
Days inventory outstanding (DIO)	127	132	Mainly related to FX effects (stronger EUR) – DIOs improved by 1 day normalized for FX
Capital employed	2,535.9	2,702.9	Driven by stronger EUR (appreciation of EUR denominated tangible and intangible assets) and acquisitions
Net debt	404.6	228.0	Strong cash generation in FY 2017/18

Strong EUR impacting working capital – Stable underlying DIO & DSO performance

5. Outlook 2018/19

Outlook FY 2018/19

Guidance and mid-term target

		Actual FY 2017/18	Guidance* FY 2018/19	Mid-term Target
Sales	Organic sales growth in LC	+3.8%	+3%-5%	+4%-6% p.a.
	Net M&A	+5.2%	ca. -1.0%	ca. +1.0% p.a.
	Sales growth in LC	+9.0%	+2%-4%	+5%-7% p.a.
EBITA	EBITA growth in LC (before on-time costs)	+12.3%	+6%-9%	+7%-11% p.a.
	One-time costs related to AudioNova	CHF 19.2m	none	none

* EBITA guidance refers to LC growth over normalized FY 2017/18 EBITA

Net M&A impact on sales for FY 2018/19 includes:

- Around +1% from regular bolt-on acquisitions
- Around -2% from the divestment of EPIC and the streamlining of our US retail network

Growth target by business (CAGR):

HI Business: 3-5%
RET Business: 6-8%
(incl. M&A ~2-3%)
CI Business: 6-10%

Guidance implies mid-teens growth of reported EPS in CHF at May 2018 FX rates

Growth drivers and half-year phasing considerations

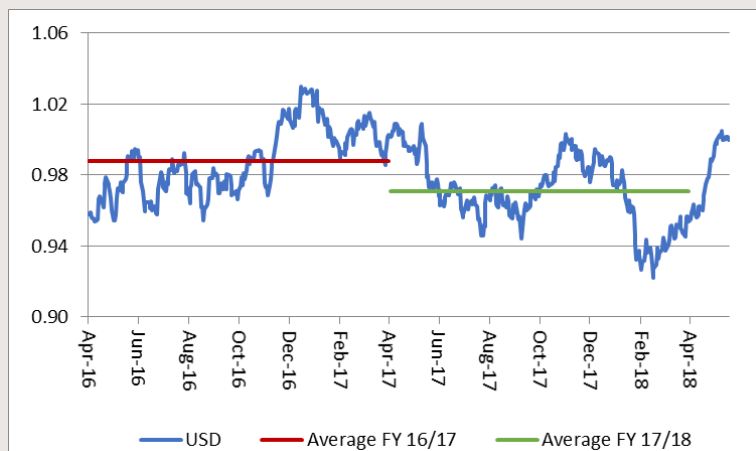
	Factor	1H 2018/19	2H 2018/19
Hearing instruments	New product benefits	Phonak Naída™ B and Sky™ B including rechargeable, Unitron Moxi™ All	Next generation Phonak product platform with full SWORD™ functionality (impacting Q4)
	HI business dynamic	Growth affected by EPIC disposal, tougher PY comps	Growth affected by EPIC disposal, easier PY comps
	Retail business dynamic	Partial impact from US retail streamlining, growth supported by weaker PY comps	Full impact of US retail streamlining
Cochlear implants	New product benefits	Ongoing benefit from HiFocus™ SlimJ electrode	Support from new products and patient benefits and go-to-market investments
	China tender	Lower tender sales affecting sales growth	Lower tender sales affecting sales growth

YoY growth in 2H expected to be stronger than in 1H by approximately 100 bps

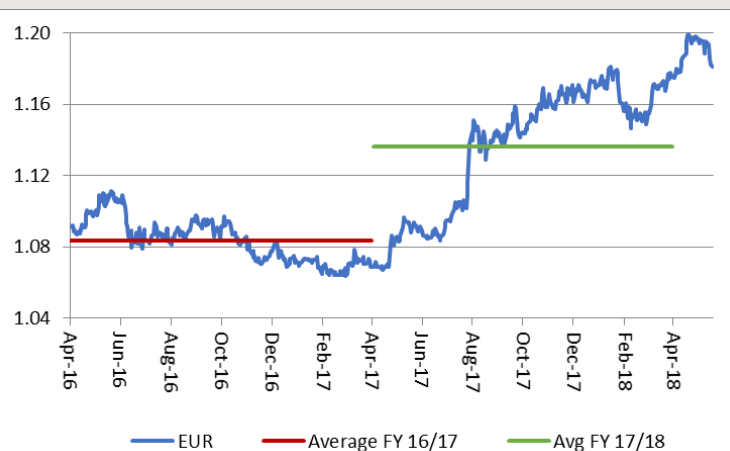
Outlook FY 2018/19

FX impact on sales and margins

USD/CHF



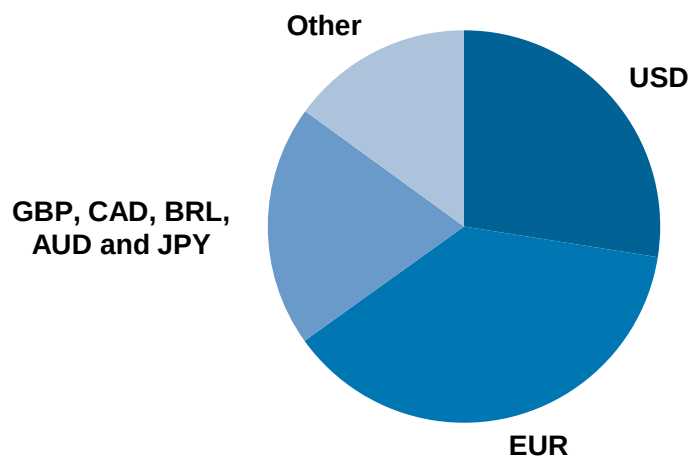
EUR/CHF



	Rate	Sales	EBITA
USD/CHF	+/- 5%	+/- CHF 39 million	+/- CHF 9 million
EUR/CHF	+/- 5%	+/- CHF 53 million	+/- CHF 23 million

USD and EUR account for roughly two thirds of the overall FX exposure

FX rates – Seven main currencies account for around 90% of Group sales



	FY-16/17	1H-17/18	2H-17/18	FY-17/18	Effect FY-17/18	Spot May 2018
USD	0.99	0.97	0.97	0.97	—	1.00
EUR	1.08	1.11	1.16	1.14	+	1.18
GBP	1.29	1.26	1.31	1.29	=	1.35
CAD	0.75	0.75	0.76	0.76	+	0.78
AUD	0.74	0.75	0.75	0.75	+	0.75
BRL	0.30	0.31	0.30	0.30	=	0.27
JPY 100	0.91	0.88	0.87	0.88	—	0.90

May 2018 rates imply positive FX impact in FY-18/19 – driven by stronger Euro

6. Q&A

7. Upcoming events

Upcoming events

Important dates

23 May -1 June 2018	Roadshow Full-Year Results 2017/18
12 Jun 2018	Annual General Meeting
16 Oct 2018	7. Sonova Investor & Analyst Day
20 Nov 2018	Publication & call Half-Year Results 2018/19

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