Media Release

Sonova shareholders approved all motions of the Board of Directors

Staefa (Switzerland), 18.06.2013 **– The shareholders of Sonova Holding AG approved all motions of the Board of Directors at the Annual General Shareholders' Meeting (AGM) on June 18, 2013, and decided on a distribution of CHF 1.60 per share, without withholding taxes, from the capital contribution reserve. 492 shareholders attended the AGM of Sonova Holding AG in Zurich, representing approximately 65.68% of the total share capital.**

The shareholders approved the proposal of a distribution of CHF 1.60 per share, without withholding taxes, from the capital contribution reserve. This amounts to a payout of approximately CHF 107.5 million corresponding to a payout ratio of approximately 35% of the normalized consolidated net profit of last year's reporting period. The distribution will be made with the anticipated value date June 25, 2013.

The AGM re-elected Beat Hess (born in 1949, Swiss citizen) and John J. Zei (born in 1944, US citizen) as members of the Board of Directors for a term of office of three years. Furthermore Jinlong Wang (born in 1957, US citizen) was newly elected to the Board of Directors for a term of three years. PricewaterhouseCoopers AG, Zurich was re-elected as Statutory Auditors for a further period of one year.

The AGM approved the Annual Report, the consolidated financial statements, and the financial statements of Sonova Holding AG for the financial year 2012/13 and discharged the members of the Board of Directors and of the Management Board for their activities in the financial year 2012/13. Furthermore, the AGM ratified the compensation report 2012/13 in a non-binding advisory vote.

The next AGM will be convened on June 17, 2014.

The presentation and the minutes (in German) of the AGM 2013 will soon be available on our website: http://www.sonova.com/en/investors/shareholdersmeeting

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Sonova Holding AG
Laubisruetistrasse 28 · 8712 Staefa · Switzerland
Phone +41 58 928 33 33 · Fax +41 58 928 33 99 · www.sonova.com

Contacts:

Investor Relations

Thomas Bernhardsgrütter
Phone +41 58 928 33 44
Mobile +41 79 618 28 07
Email thomas.bernhardsgruetter@sonova.com

Nicole Müller
Phone +41 58 928 33 22
Email nicole.mueller@sonova.com

Media Relations

Michael Isaac
Phone +41 58 928 33 24
Mobile +41 79 420 29 56
Email michael.isaac@sonova.com

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About Sonova

Sonova Holding AG, headquartered in Staefa, Switzerland, is the leading manufacturer of innovative hearing care solutions. The group operates through its core business brands Phonak, Unitron, Advanced Bionics and Connect Hearing. Sonova offers its customers one of the most comprehensive product portfolios in the industry – from hearing instruments to cochlear implants to wireless communication solutions. Founded in 1947, the group is currently present in over 90 countries across the globe and has a workforce of almost 9,000 dedicated employees. Sonova generated sales of CHF 1.8 billion in the financial year 2012/13 and a normalized net profit of CHF 309 million. By supporting the Hear the World Foundation, Sonova pursues its vision of a world where everyone enjoys the delight of hearing and therefore lives a life without limitations.

For more information please visit www.sonova.com and www.hear-the-world.com.

Sonova shares (ticker symbol:SOON, Security no: 1254978, ISIN: CH1012549785) have been listed on the SIX Swiss Exchange since 1994. **The securities of Sonova have not been and will not be registered under the U.S. Securities Act of 1933, as amended (the "U.S. Securities Act"), or under the applicable securities laws of any state of the United States of America, and may not be offered or sold in the United States of America except pursuant to an exemption from the registration requirements under the U.S. Securities Act and in compliance with applicable state securities laws, or outside the United States of America to non-U.S. Persons in reliance on Regulation S under the U.S. Securities Act.**