

**INVITATION**

# Investor & Analyst Day 2017

October 17, 2017, Stäfa Switzerland

Dear investors and analysts,

We cordially invite you to our Annual Investor & Analyst Day 2017 to be held on Tuesday, October 17, 2017 at our headquarters in Stäfa, Switzerland.

We will provide an overview of our latest innovative technologies and solutions including our next generation 2.4 GHz universal wireless technology and eSolutions. The event will once again allow us to cover a number of exciting topics in depth and give you the opportunity to meet the management team.

Please note that given the timing of the event we will not be hosting a presentation at the EUHA congress which is taking place from October 18-20, 2017 in Nuremberg, Germany.

To register for the event, please send an email to the Investor Relations team ([ir@sonova.com](mailto:ir@sonova.com)) until September 26, 2017. A detailed agenda and sign-up form for the bus transfer and the factory tour will be available in due course.

We look forward to welcoming you in Stäfa.

Best regards,



Lukas Braunschweiler, CEO



Hartwig Grevener, CFO

**Date**

Tuesday, October 17, 2017

**Time & preliminary program**

8.30am Reception, Coffee and Croissants  
9.00am Morning session  
12.15pm Lunch  
1.30pm Afternoon session  
3.00pm End of the event

A factory tour will be offered for those interested following the event.

**Venue**

Sonova Holding AG  
Laubisrütistr. 28  
8712 Stäfa  
Switzerland

**Language**

The conference will be held in English.  
There will be no webcast available.

## Public transport

|           |                                   |  |                     |  |
|-----------|-----------------------------------|--|---------------------|--|
| <b>S7</b> | Zürich main station (HB)<br>Stäfa | <b>dep. 08.12h</b><br><b>arr. 08.37h</b> | Rapperswil<br>Stäfa | <b>dep. 08.10h</b><br><b>arr. 08.22h</b> |
|-----------|-----------------------------------|--|---------------------|--|

There is a public bus service to the Sonova headquarters (No. 955, Hombrechtikon via Laubisrüti, bus stop 'Phonak'). It leaves directly in front of the Stäfa train station. It will also take you back after the event.

## How to find us

<http://www.sonova.com/en/about-us/how-find-us>

## Organized bus transfer from Zurich

- 07.30** Meet in downtown Zurich (details to follow)
- 07.45** Bus transfer from Zurich (Stadthausquai) to Stäfa (Sonova)
- 15.00** Bus transfer from Stäfa to Zurich Airport (for direct flights to the EUHA congress in Nuremberg leaving at 17.25 or 21.05)
- 15.00** Bus transfer from Stäfa to downtown Zurich (Stadthausquai)

Only a very limited number of parking spaces will be available. We therefore kindly ask you to use public transportation if possible.

If you have any questions regarding the event, please contact Investor Relations: Phone: +41 58 928 33 22, E-mail: [ir@sonova.com](mailto:ir@sonova.com)

## Hotel recommendations

Here are the details for two hotels within walking distance of the bus pickup:

### **PARK HYATT ZÜRICH \*\*\*\*\***

Beethoven-Strasse 21  
8002 Zürich  
Switzerland

Phone: +41 43 883 12 34  
Email: [zurich.park@hyatt.com](mailto:zurich.park@hyatt.com)  
Website: <http://zurich.park.hyatt.com>

### **HOTEL STORCHEN \*\*\*\* Superior**

Weinplatz 2  
8001 Zürich  
Switzerland

Phone: + 41 44 227 26 17  
Email: [reservation@storchen.ch](mailto:reservation@storchen.ch)  
Website: <http://www.storchen.ch/>