

Roadshow schedule for FY 2017/18

Dear investors,

Our roadshow will take place from May 23 to June 1, 2018 following the presentation of the full-year results 2017/18 on Tuesday, May 22, 2018. Interested parties are kindly asked to contact the respective brokers directly to arrange meetings.

We are looking forward to meet you during our roadshow.

Best regards,

Thomas Bernhardsgrütter
Director Investor Relations

Nicole Jenni & Corinne Hofmann
Investor Relations Associates

Sonova Holding AG
Laubisrütistrasse 28
8712 Stäfa
Switzerland

E-Mail: ir@sonova.com
Phone: +41 58 928 33 33
Direct: +41 58 928 33 22

May 23, 2018 – Zurich

**Arnd Kaldowski, CEO, Hartwig Grevener, CFO
& Thomas Bernhardsgrütter, IR**

Vontobel – Walter Bamert
walter.bamert@vontobel.com
Phone: +41 58 283 70 83

May 24, 2018 – Paris

Arnd Kaldowski, CEO

Morgan Stanley – Catriona Shannon
catriona.shannon@morganstanley.com
Phone: +44 20 7425 56 11

May 24, 2018 – Lugano/Milano

Thomas Bernhardsgruetter, IR

Kepler Cheuvreux – Chris Lukaszek
clukaszek@keplercheuvreux.com
Phone: +41 43 333 61 11

May 24 & 25, 2018 – London

Hartwig Grevener, CFO

Credit Suisse – Cathy Norbury
cathy.norbury@credit-suisse.com
Phone: +44 20 7888 08 06

May 25, 2018 – Geneva

Thomas Bernhardsgrütter, IR

ZKB – Sibylle Bischofberger
sibylle.bischofberger@zkb.ch
Phone: +41 44 292 37 34

May 28, 2018 – Toronto

Arnd Kaldowski, CEO & Thomas Bernhardsgrütter, IR

Mirabaud – Laurent Anglivié de la Beaumelle
laurent.delabeaumelle@mirabaud.com
Phone +41 58 816 86 74

May 28, 2018 – Frankfurt

Hartwig Greverer, CFO

Commerzbank – Barbara Wermter
barbara.wermter@commerzbank.com
Phone: +49 69 1364 3435

May 29, 2018 – Montreal

Thomas Bernhardsgrütter, IR

Mirabaud – Laurent Anglivié de la Beaumelle
laurent.delabeaumelle@mirabaud.com
Phone +41 58 816 86 74

May 30, 2018 – New York

Thomas Bernhardsgrütter, IR

MainFirst – Hans-Peter Gruenig
hp.gruenig@mainfirst.com
Phone: +1 212 750 42 09

May 31, 2018 – New York

Arnd Kaldowski, CEO & Thomas Bernhardsgrütter, IR

MainFirst – Hans-Peter Gruenig
hp.gruenig@mainfirst.com
Phone: +1 212 750 42 09

June 1, 2018 – Boston

Arnd Kaldowski, CEO & Thomas Bernhardsgrütter, IR

Commerzbank – Barbara Wermter
barbara.wermter@commerzbank.com
Phone: +49 69 1364 3435