

INVITATION SONOVA INVESTOR & ANALYST CONFERENCE CALL

News from AudiologyNOW!

April 8, 2016, 2.30 pm CET

Dear investors and analysts,

Ahead of the AudiologyNOW! convention to be held in Phoenix from April 13-16, 2016 we cordially invite you to participate in our investor and analyst conference call. We will provide an update on the implementation of our strategy and highlight the exciting spring product news. The presentation will be followed by a Q&A session.

We also invite you to visit our booth at AudiologyNOW! to experience our latest solutions live. There will be no investor and analyst presentation at the convention.

Best regards,



Lukas Braunschweiler, CEO



Hartwig Grevener, CFO

Date

Friday, April 8, 2016

Time

2.30pm – 4.30pm CET

Language

The conference call will be held in English

Webcast and Conference call

Webcast

<http://78449.choruscall.com/dataconf/productusers/sonova/mediaframe/14412/index1.html>

Conference call

+41 (0)58 310 50 00 (Europe)

+44 (0)203 059 58 62 (UK)

+1 (1) 631 570 56 13 (USA)

Please dial the numbers above 10 to 15 minutes before the conference call.

The presentation will be followed by a Q&A session.