



Invitation – Investor & Analyst Day 2013

Dear Analysts and Investors,

We are happy to invite you to attend our Annual Investor & Analyst Day 2013 taking place on 18 September 2013 at our headquarters in Staefa, Switzerland.

We will host a dinner on the night before the event on 17 September 2013 in Rapperswil (around 40 km from the airport and Zurich city), where you will get the opportunity to meet with some members of our senior management team in a more informal setting.

The following day we will host presentations here at our headquarters in Staefa with a focus on our cochlear implant business as well as our successful track record in pediatric audiology and wireless communication. Together with external and internal experts, we aim to demonstrate the importance of innovation for this particularly demanding but also rewarding group of patients. In addition, we will provide you with an update of our strategy and key initiatives.

For those interested, we will also offer a short tour of our high-tech production center in Staefa.

We hope you will be able to join us and look forward to seeing you in September. Please reply by email or by fax using the attached registration form. A detailed program of the event will follow.

Best regards,

A handwritten signature in black ink, appearing to read 'Lukas Braunschweiler'.

Lukas Braunschweiler
CEO

Registration Form

Annual Investor & Analyst Day

Staeфа, Switzerland – 18 September 2013

Date Wednesday, September 18, 2013
9.00am – 5.00pm CET

Venue Sonova Holding AG
Laubisruetistrasse 28
8712 Staeфа
Switzerland

- I will be attending dinner in Rapperswil on 17 September at 6.30pm CET (around 40 km from Zurich city, 40 minutes by train)
- I will be attending the Investor & Analyst Day on 18 September (transport from Rapperswil to Staeфа will be organized)
- I am interested in joining the factory tour on 18 September (afternoon)
- Unfortunately, I am unable to attend

Company _____

Name/First name _____

Mobile number _____

E-mail address _____

Please return this form to Investor Relations by email ir@sonova.com or fax +41 58 928 33 99 by **Friday, August 23, 2013** at the latest.

Thank you.

SONOVA