

**INVITATION**

# Investor & Analyst Day 2015

13 October 2015, Stäfa Switzerland

Dear investors and analysts,

We cordially invite you to our Annual Investor & Analyst Day 2015 to be held on Tuesday, 13 October 2015 at our headquarters in Stäfa, Switzerland.

We will provide a market, strategy and technology update and present our latest view on the evolution of our global distribution and new market opportunities. In connection with the current launches, we will provide an overview of our latest innovative solutions in both Hearing Instruments and Cochlear Implants.

Please note that given the timing of the event we will not be hosting a presentation at the EUHA congress which is taking place from 14 - 16 October 2015 in Nürnberg, Germany.

To register for the event, please send an email to the Investor Relations team ([ir@sonova.com](mailto:ir@sonova.com)) until 22 September 2015. A detailed agenda and sign-up form for the bus transfer and the factory tour will be available in due course.

We look forward to welcoming you in Stäfa.

Best regards,



Lukas Braunschweiler, CEO



Hartwig Grevener, CFO

**Date**

Tuesday, 13 October 2015

**Time & preliminary program**

8.30am Registration and coffee  
9.00am Morning session  
12.15pm Lunch  
1.30pm Afternoon session  
3.00pm End of the event

A factory tour will be offered for those interested following the event.

**Venue**

Sonova Holding AG  
Laubisrütistr. 28  
8712 Stäfa  
Switzerland

**Language**

The conference will be held in English.  
There will be no webcast available.



## Public transport

<b>S7</b>	Zürich main station (HB) Stäfa	<b>dep. 08.12h</b> <b>arr. 08.37h</b>	Rapperswil Stäfa	<b>dep. 08.10h</b> <b>arr. 08.22h</b>
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There is a public bus service to the Sonova headquarters (No. 955, Hombrechtikon via Laubisrüti, bus stop 'Phonak'). It leaves directly in front of the Stäfa train station. It will also take you back after the event.

## How to find us

<http://www.sonova.com/en/about-us/how-find-us>

## Organized bus transfer from Zurich

- 07.30** Meet in downtown Zurich (details to follow)
- 07.45** Bus transfer from Zurich (Stadthausquai) to Stäfa (Sonova)
- 15.00** Bus transfer from Stäfa to Zurich Airport (for direct flights to the EUHA congress in Nürnberg leaving at 17.25 or 21.00)
- 15.00** Bus transfer from Stäfa to downtown Zurich (Stadthausquai)

Only a very limited number of parking spaces will be available. We therefore kindly ask you to use public transportation if possible.

If you have any questions regarding the event, please contact Thomas Bernhardsgrütter: Phone: +41 58 928 33 44, E-mail: [ir@sonova.com](mailto:ir@sonova.com)

## Hotel recommendations

Here are the details for two hotels within walking distance to the bus pickup:

### **PARK HYATT ZÜRICH \*\*\*\*\***

Beethoven-Strasse 21  
8002 Zürich  
Switzerland

Phone: +41 43 883 12 34  
Email: [zurich.park@hyatt.com](mailto:zurich.park@hyatt.com)  
Website: <http://zurich.park.hyatt.com>

### **HOTEL STORCHEN \*\*\*\* Superior**

Weinplatz 2  
8001 Zürich  
Switzerland

Phone: + 41 44 227 26 17  
Email: [reservation@storchen.ch](mailto:reservation@storchen.ch)  
Website: <http://www.storchen.ch/>