

INVITATION SONOVA INVESTOR & ANALYST PRESENTATION

Audiology NOW! 2014

27 March 2014, Orlando Florida

Dear Investors and Analysts,

We are happy to invite you to attend our investor and analyst presentation taking place at the Hyatt Regency Orlando, located next to the Orange County Convention Center, the venue of this year's AudiologyNOW! congress.

We will host a presentation on our new product launches and provide a much deeper insight into one of our most promising product formats, followed by a short Q&A session.

The presentation will be held in English. There will be no webcast but the presentation slides will be available on our website at www.sonova.com/en/investors/presentations.

We hope you will be able to join us and look forward to seeing you on Thursday, 27 March 2014. Please reply by email to ir@sonova.com by **Wednesday, 12 March 2014** if you plan to attend. Note that there will be no individual or group meetings at the AudiologyNOW! congress. Thank you for your understanding.

Kind regards,



Lukas Braunschweiler, CEO

Date

Thursday, 27 March 2014

Time

3.00pm – 4.30pm DST

Venue

Hyatt Regency Orlando
9801 International Drive
Orlando, FL 32819
Room: Celebration 9 & 10

Program

2.45pm Doors open
3.00pm Presentation by CEO Lukas Braunschweiler
4.00pm Q&A session
4.30pm Refreshments