



## **UNITRON EXPANDS ITS VIVANTE PORTFOLIO WITH THE INTRODUCTION OF STRIDE V-UP**

*Stride V-UP provides flexibility for fine-tuning hearing aids specifically for wearers with unique requirements*

**KITCHENER, ON | FEBRUARY 29, 2024** – Unitron is adding a new style to its Vivante portfolio, Stride V-UP. Stride V-UP features Vivante technology and a design for those who appreciate aesthetics, comfort and ease of use.

Stride V-UP, Unitron’s Ultra Power BTE, is designed specifically for those with severe-to-profound hearing loss. This 675 standard battery BTE features the latest in sound performance, with several features that are of particular relevance for power wearers, seamless Made For All direct connectivity to multiple devices and a telecoil.

“By expanding the Vivante portfolio, we have the opportunity to provide our latest technology to even more hearing aid users,” says Nicola McLaughlin, Senior Director, Marketing. “Adding Stride V-UP to the Vivante portfolio addresses a need for those users that have severe to profound hearing loss.”

Stride V-UP hearing aids automatically adjust to the ever-changing environment, enhancing the sounds users want to hear, and minimizing background noise. Clients can enjoy seamless connectivity between multiple Bluetooth devices, making it easy to stream audio, calls and more directly to their ears. Vivante also allows clients to conveniently control their hearing aids through the Remote Plus app.

The Remote Plus app provides a modern, user-centric experience that allows for easy navigation for controlling their hearing aids. Users get easy, in-the-moment access to make the adjustments they need, such as volume control and program selection and boosting speech or listening comfort.

For more information on the Vivante platform, please visit [unitron.com/vivante](https://unitron.com/vivante).

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### **About Unitron**

At Unitron, we empower people with life-enhancing hearing experiences that fit seamlessly into their world. Our sound performance technology, Experience Innovations, and intuitive design work perfectly together to provide personalization and optimization. Because everyone deserves to **Love the experience**<sup>™</sup>. For more information, visit [unitron.com](https://unitron.com).

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