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UNITRON EXPANDS VIVANTE PORTFOLIO WITH THE INTRODUCTION OF MOXI V-312 AND STRIDE V-PR TO BRING MORE CHOICE TO CUSTOMERS AND CLIENTS

These new models feature modern designs and features to enhance user experience

KITCHENER, ON | OCTOBER 11, 2023 - Unitron is pleased to announce the addition of two new models to the Vivante portfolio, Moxi V-312 and Stride V-PR. Expanding the offering on Unitron's latest platform, MoxiTM V-312 and StrideTM V-PR deliver the sound performance of Vivante, in designs that focus on comfort, aesthetics and ease of use, providing clients with more choice to meet their needs.

Moxi V-312 is Unitron's smallest RIC in the Vivante portfolio with a traditional battery, offering impressive comfort, aesthetics, and ease of use. This device comes with the latest in sound performance, as well as a multi-function button that provides flexibility and control of hearing aid functions. Moxi V-312 features true hands-free Made For All (MFA) connectivity to multiple devices.

Stride V-PR is a BTE that features a smooth seamless design, with the convenience of rechargeability and MFA direct connectivity, blending style and function. Further customization is available with the option for a slim tube or ear hook, and tap control for phone calls, streamed media, and digital assistance via Bluetooth®.

"At Unitron, we understand that there is no one-size-fits-all hearing aid to meet our client's unique needs," says Nicola McLaughlin, Senior Director of Marketing. "With the addition of two

new models, clients can have even more choice to hear the world in the way that suits them best."

Vivante hearing aids automatically adjust to the ever-changing environment, enhancing the sounds users want to hear, and minimizing background noise. Clients can enjoy seamless connectivity between hearing aids and multiple devices, making it easy to stream audio, calls, and more directly to their ears. Vivante also allows clients to conveniently control their hearing aids through the Remote Plus app.

For more information on Vivante innovations, please visit unitron.com/vivante.html.

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About Unitron

At Unitron, we empower people with life-enhancing hearing experiences that fit seamlessly into their world. Our sound performance technology, Experience Innovations, and intuitive design work perfectly together to provide personalization and optimization. Because everyone deserves to **Love the experience**[™]. For more information, visit <u>unitron.com</u>.

Instagram: <u>@UnitronGlobal</u> Facebook: <u>@UnitronCanada</u> Twitter: <u>@UnitronGlobal</u> LinkedIn: <u>@Unitron-Hearing</u>

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