

Phonak Audéo Marvel™ + TV Connector Top rated streaming solution¹



Challenges when watching TV with hearing loss:

Difficulties in understanding speech, e.g. with foreign accents or background noise

Finding the right volume level when watching with others

TV consumption of adults aged 50+

- ▶ 50 hours per week²
- ▶ Research shows television watching to have a positive impact³

Solution:

Hearing Aid



+



Streaming device



Study by DELTA SenseLab (Denmark)

Participants

15 participants

Experienced hearing aid users

Trained expert listeners

Mild to moderate hearing loss

64-83 years



Sound quality of Audéo M + TV Connector



vs

5 competitor premium hearing aids + TV device

6 different TV broadcast samples

News

Sport

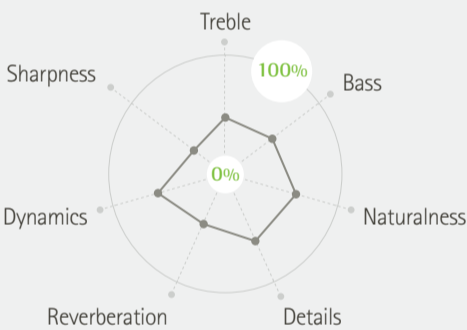
Title music

Music

Dialogue

Action scene

Ideal profile



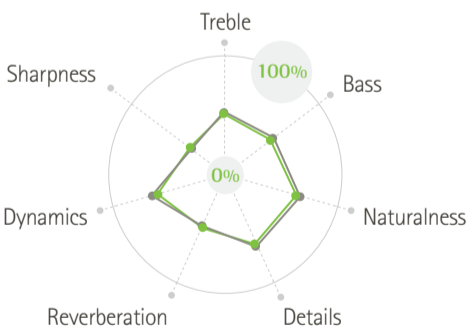
Ratings: SenseLabOnline™ software
Et
double-blind randomization test

Overall evaluation of preference

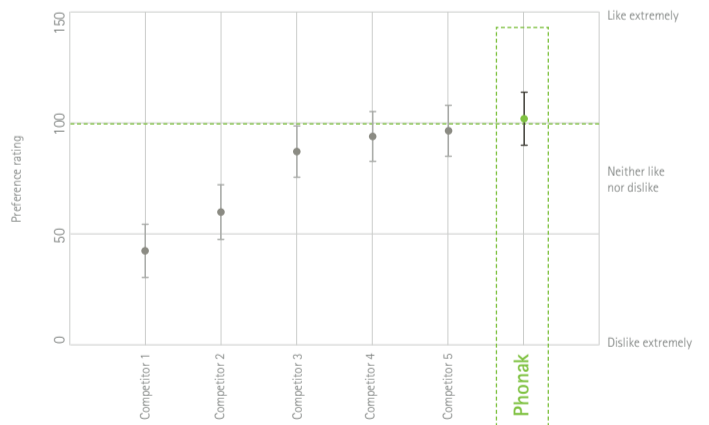
6 premium hearing aids + TV device

6 different broadcast samples

Phonak Audéo M + TV Connector is ...



... rated close to the ideal profile.



... the top rated streaming solution.

Phonak Audéo Marvel with AutoSense OS 3.0:

The first solution to classify streamed input for speech clarity and optimal music experience.

¹ Legarth, S., Latzel, M. Et Rodrigues, T. (2018). Phonak media streaming: The sound quality hearing aid wearers prefer. Phonak Field Study News retrieved from www.phonakpro.com/evidence.

² Koblin, J. (2016). How much do we love TV? Let us count the ways. Retrieved, from <https://www.nytimes.com/2016/07/01/business/media/nielsen-survey-media-viewing.html>, accessed July 16th, 2018.

³ Oestlund, B., Jönsson, B., Et Waller, P. (2010). Watching Television Later in Life: A deeper understanding of the meaning of TV viewing for design in geriatric contexts. Scandinavian Journal of Caring Sciences, 24(2), 233-243.