

Media Release

Subject **Annual General Shareholders' Meeting 2011**
Place, Date Stäfa (Switzerland), June 21, 2011
Editors Alexander Zschokke (Interim CEO) and Paul Thompson (Interim CFO)
Page 1 of 2

Sonova shareholders approved all motions of the Board of Directors

The shareholders of Sonova Holding AG approved all resolutions of the Board of Directors at the Annual General Shareholders' Meeting (AGM) on June 21, 2011 and decided on a distribution of CHF 1.20 per share, without withholding taxes, from the capital contribution reserve. 759 shareholders attended the AGM of Sonova Holding AG in Zurich, representing approximately 49.5% of the total share capital.

The shareholders approved the proposal of a distribution of CHF 1.20 per share, without withholding taxes, from the capital contribution reserve. This amounts to a payout of CHF 79.76 million corresponding to a payout ratio of approximately 25% of the consolidated net profit of last year's reporting period, excluding one-off effects. The distribution will be paid with the value date June 28, 2011.

The Annual General Shareholders' Meeting re-elected Heliane Canepa (born 1948, Swiss citizen) as a member of the Board of Directors for the statutory term of office of three years.

The AGM approved the Annual Report, the consolidated financial statements, and the financial statements of Sonova Holding AG for the financial year 2010/2011 and discharged the non-executive members of the Board of Directors for their activities in the financial year 2010/11. PricewaterhouseCoopers AG, Zurich was re-elected as Statutory Auditors for a further period of one year. Furthermore, the Annual General Shareholders' Meeting ratified the compensation report 2010/2011 in a non-binding advisory vote.

The next Annual General Shareholders' Meeting will be convened on June 19, 2012 at the Hallenstadion Zurich.

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Page 2 of 2

Contact **Sonova Investor Relations**
Nicole Müller
Phone +41 58 928 33 22
Email nicole.mueller@sonova.com

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About Sonova

Sonova is the leading provider of innovative hearing healthcare solutions. The globally active group is the world's top manufacturer of hearing systems, the market leader in wireless communication systems for audiology applications, develops and manufactures advanced cochlear implant systems and provides professional solutions for hearing protection. Sonova is pursuing a growth strategy and is intent to grow faster than the market. To this end it is constantly expanding its existing business segments and branching out into other areas of the hearing care industry. Present in over 90 countries, and with a workforce of over 7,800 employees, Sonova generated sales of CHF 1.6 billion in the financial year 2010/11 and an EBITA of CHF 327 million. This financially strong group of companies bases its success on innovation, customer focus and proactive cost management. The company has been successfully promoting understanding and communication for over 60 years, and is positioned to benefit from the trends in this growth industry.

For more information please visit www.sonova.com.

Sonova shares (ticker symbol: SOON) have been listed on the SIX Swiss Exchange since 1994.

The securities of Sonova have not been and will not be registered under the U.S. Securities Act and may not be offered or sold in the United States of America except pursuant to an exemption from the registration requirements under the U.S. Securities Act, or outside the United States of America in reliance on Regulation S under the U.S. Securities Act.